

## MOOC Camp: How to build a MOOC

(MOOC = massive open online course)

In the AtLETyC project (<http://atletyc.eu/>) we will provide a MOOC for athletes to give them an educational training program on Entrepreneurship at postsecondary (VET and tertiary) level.

In the MOOC Camp we will train the AtLETyC project partners **how to create a MOOC** and everybody who is interested into our approach to MOOCs is welcome as well.

To give you the real MOOC feeling we will use all elements of a MOOC in these three weeks.

### Target Group

The MOOC targets everybody who is interested into a MOOC and especially into the back stage processes of how to build a MOOC.

### Content

Week 1: Getting started and socialize

Week 2: Text in MOOCs

Week 3: Multimedia in MOOCs and reflection

### The people behind the MOOC Camp (at FH JOANNEUM)

Jutta Pauschenwein, Head of ZML-Innovative Learning Scenarios, likes to learn in MOOCs. In 2014 and 2015 she already offered a MOOC about Global Collaboration <http://cope15.at> in collaboration with Doris Kiendl-Wendner. Based on her experiences as learner, facilitator and convener she reflects about MOOC designs, discusses her approach in the e-learning community and uses her know how in the MOOC camp.

Thomas Sommerer is a member of the ZML team. He's doing research about MOOCs for his master thesis and his competences cover the creation of learning materials.

Doris Kiendl-Wendner, Head of the Institute of Management, was involved in the cope15 MOOC as well. She is interested into online collaboration and MOOCs and international projects.

Elizabeta Valentic, Institute of Management, leads the AtLETyC project and is looking forward to learn in the MOOC Camp how to build a MOOC.

**Date:** November 7, 2016 – November 27, 2016

**Design and Moderation:** Jutta Pauschenwein, Thomas Sommerer, Doris Kiendl-Wendner

**Costs:** no costs

**Sign up:** [http://www.atletycmooccamp.eu/?page\\_id=8](http://www.atletycmooccamp.eu/?page_id=8)

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