



**THE NOVA**

Encourage innovation  
in your company  
by theater-based training!

## THE PROJECT

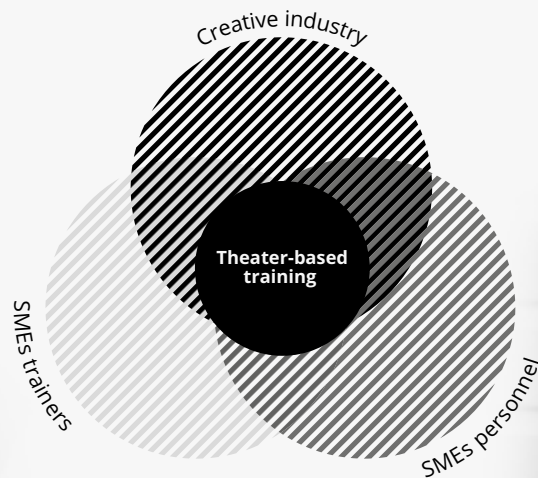
# Theater-based training for supporting innovations in enterprises

THENOVA is a 30-month project co-funded by the Erasmus+ program of the European Union. We are a team of passionate teachers, experienced SME trainers and professional artists from Austria, Germany, Greece, and Poland. Together we are creating innovative theater-based methods for company training in order to boost innovation potentials of SMEs in Europe.



# THENOVA approach

In order to promote and strengthen employee's potentials and thus the innovation capabilities of the 25 million small and medium-sized enterprises (SMEs) in Europe, a good and inspiring personnel training is required. THE NOVA considers theater and performance techniques as a powerful tool for designing engaging company training. Hereby collaboration between SMEs trainers, companies, and creative industry is a key success factor!



**THENOVA beneficiaries:**  
SMEs trainers and SMEs personnel

# THENOVA Results



## **Result 1: Theater-based training program for SMEs trainers**

**Beneficiaries:** SMEs trainers willing to innovate their training methods

**Contents:** variety of theater-based and performance techniques to be applied for personnel training

**Delivery format:** live theater-based sessions provided by professional actors

**Open access:** all training materials will be made available for free

**Transferability:** educational and/or institutions are encouraged to adopt, modify and deliver the training program to SME trainers



## Result 2: Theater-based training sessions for SMEs staff

**Beneficiaries:** 250 SMEs employees from Austria, Germany, Greece, and Poland

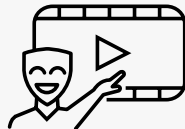
**Developers:** Trained SME trainers (Result 1)

**Number of training sessions:** 25

**Contents:** topics all around SMEs working and communication processes

**Challenge for SME trainers:** design & delivery of engaging training scenarios using theater and performance methods

**Impact:** unlocking innovation potentials in SMEs



## Result 3: Theater-based Open Educational Resources (OERs)

**THENOVA videos:** recorded theater-based training sessions

**Open access:** freely accessible via THENOVA YouTube channel

**Beneficiaries:** SMEs trainers, employees, general audience

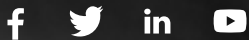
**Developers:** Trained SME trainers and professional actors

**Number of OERs:** 30

**Impact:**

increased opportunities for informal learning, enriching formal curricula, raising awareness of theater-based methods

www.thenova.eu



**Program:** Erasmus+, Strategic Partnerships for VET  
**Project's lifetime:** November 1, 2020 – April 30, 2023  
**Coordinator:** Fachhochschule des Mittelstands (FHM)

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