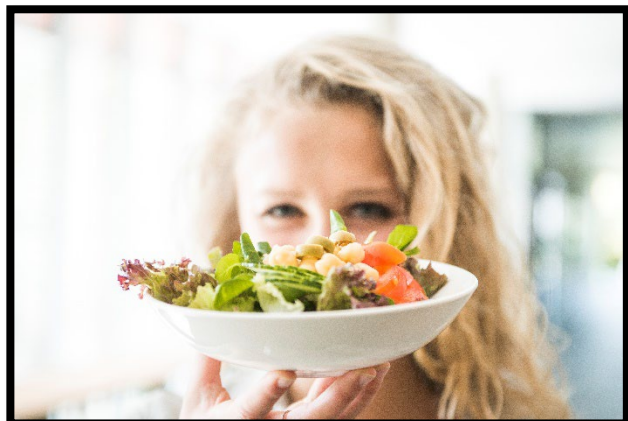


STUDY YOUR *DREAM.*

FH JOANNEUM, Campus Bad Gleichenberg



International Program

Winter Semester 2025/2026



FH | JOANNEUM
Gesundheitsmanagement
im Tourismus

Health & Tourism Management, Bachelor (GMT)

Health, Tourism & Sport Management, Master (GTS)

FH | JOANNEUM
Diätologie

Dietetics and Nutrition

(DIO)

FH | JOANNEUM
Ergotherapie

Occupational Therapy

(ERG)

BG town - Small is *Beautiful.*



Marion Luttenberger

Studying in the picturesque landscape of Eastern Styria

What makes studying in Bad Gleichenberg so special? Bad Gleichenberg has a long tradition as a spa resort and training center for the tourism and hotel industry which makes it an ideal location for the FH JOANNEUM's degree programs in tourism and health sciences. The special strengths of the region lie in tourism, wellness, health and eco-technology.

Nature is the key to the region's attractiveness. During spring and early summer, you will be surrounded by an amazingly green and lovely landscape and in autumn the grape harvest and fall colours attract many to the area. Even in winter the area has its own special charm. Forests, hills and mountains are just around the corner whenever one feels like a little hiking trip or just relaxing in a health-promoting natural environment. The leisure opportunities in Bad Gleichenberg range from nature experiences in the picturesque rolling landscape of eastern Styria to a wide variety of sporting activities. For relaxing, a wide range of possibilities is also available.

The FH campus is nestled in these green surroundings, directly across from one of the largest spa parks in Europe, and its modern infrastructure offers students an ideal environment for practical and career-focused training. The classrooms are bright and equipped with the latest technological standards.

Students at Bad Gleichenberg enjoy easy access to faculty and a close relationship with their fellow students. Because the campus is so small, everyone seems to know everyone. It is very hard to get lost here, either physically or otherwise. "Bad Gleichenberg is an unusual, but diverse and unique place to study. Once you have experienced the great student atmosphere here, you won't want to miss it", says Marlene Moser, graduate of Health Management in Tourism.

www.bad.gleichenberg.gv.at



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Your Study Choices

At FH JOANNEUM in Bad Gleichenberg there are three different Institutes (Health and Tourism Management, Dietetics and Nutrition, Occupational Therapy) which offer four different degree programs in the area of health sciences and management:

Health & Tourism Management (BA) – GMT

Health-, Tourism- and Sport Management (MA) – GTS

Occupational Therapy (BA) – ERG

Dietetics and Nutrition (BA) -- DIO

Bad Gleichenberg's three Institutes have joined forces to offer you a program in English.

We offer around 100 ECTS in English for all incoming students. You can choose any of the listed courses. Students with a good command of German can also choose other courses offered by the four programs.

If you have any special interests or if your home curriculum requires that you take a particular class not listed here, please contact the international coordinators

- Manuela Tooma (**GMT, GTS**) manuela.tooma@fh-joanneum.at
- Theresa Draxler (**DIO**) theresa.draxler@fh-joanneum.at
- Katrin Pechstädt (**ERG**) katrin.pechstaedt@fh-joanneum.at

They will see if there are options available.



If you are interested:

First step:

Your university must nominate you as an Erasmus student at our institution (international@fh-joanneum.at).

At the same time, please contact **Manuela Tooma (Health Management/Tourism)**, **Theresa Draxler (Dietetics)** or **Katrin Pechstädt (Occupational Therapy)** for all academic matters. They will advise you in putting together your Learning Agreement.

Nomination deadline is the **15th May 2025**. The number of participants for this program is limited.

Second step:

After receiving your nomination, we will start the online application process. You will receive an application link together with further instructions on how to complete your application.

Third Step:

Once you have been nominated by your home university and accepted by FH JOANNEUM, please contact the International Office Bad Gleichenberg if you have organizational issues, such as housing, travel etc. via international-bgb@fh-joanneum.at

Start of the Winter Semester:

Health Management in Tourism & Dietetics & Nutrition: **29th September 2025**

Occupational Therapy: **15th September 2025**

Who is who in Bad Gleichenberg?

Sophie Strohmaier

2nd floor, Room 208

sophie.strohmaier@fh-joanneum.at

Tel.: +43 316 5453 8944

Roles:

International Office Bad Gleichenberg

- General information and advice
- Advice on accommodation, visa requirements and residency documents
- Ongoing advice and support
- Help with administration matters (registration with the authorities and insurance)
- Buddy program
- Tandem program
- Organisation of German as a Foreign Language courses at the Bad Gleichenberg Campus
- Orientation days on the B.G. campus



Manuela Tooma

2nd Floor, Room 220

manuela.tooma@fh-joanneum.at

Tel.: +43 316 5453 6731

Roles:

International coordinator for the Institute of Health and Tourism Management

Lecturer: Institute of Health and Tourism Management



Theresa Draxler

2nd Floor, Room 204a

theresa.draxler@fh-joanneum.at

Tel.: +43 316 5453 6776

Roles:

International Coordinator for the Institute of Dietetics & Nutrition

Lecturer: Institute of Dietetics and Nutrition



Katrin Pechstädt

1st Floor, Room 120

katrin.pechstaedt@fh-joanneum.at

Tel.: +43 316 5453 6787

Roles:

International Coordinator for the Institute of Occupational Therapy

Lecturer: Institute of Occupational Therapy



Eva Adamer-König

Head of the Institute of Health and Tourism Management

eva.adamer-koenig@fh-joanneum.at

Julia Unger

Head of the Institute of Occupational Therapy

julia.unger@fh-joanneum.at

Elisabeth Pail

Head of the Institute of Dietetics and Nutrition

elisabeth.pail@fh-joanneum.at



Where to stay in Bad Gleichenberg?

ÖJAB Haus Bad Gleichenberg

This new residence provides accommodation for 164 students in single and twin bedrooms. All rooms are fully furnished and have their own shower and toilet. Rooms for students with special needs are also available.



Details:

Distance to FH JOANNEUM: 350 meters

Price: single room starting from 345 euros, twin bedroom 300 euros, studios starting from 353 euros per person per month, including breakfast buffet (Mon-Fri), 19 to 24 m² depending on room type

- free internet access, utilities (heating, power, water etc.), operating costs, cleaning service, telephone connection (landline).
- Telephone, satellite TV and internet connections in every room
- shared kitchen on each floor. In-house facilities include laundry, sauna, fitness room, study and TV room, bicycle storage.
- friendly atmosphere and joint activities and projects, as in all ÖJAB residences
- parking

The rental period is from 1 September to 30 June, or for a full year on request. **Exchange students are also accepted for shorter periods (e.g. 19th September – January 29th)**The rental agreement can be terminated on a semi-annual basis in accordance with Austrian student residence law.

For a current list of prices for all room categories and for pertinent details regarding the rental requirements, see <https://www.oejab.at/en/students/dormitories/badgleichenberg>

Further information and applications:

ÖJAB-Haus Bad Gleichenberg
Student dormitory

Albrechtstraße 8
A-8344 Bad Gleichenberg, Austria

Housing Manager

Ms. Claudia Van der Meij

Phone: +43 3159 / 41700 / 51

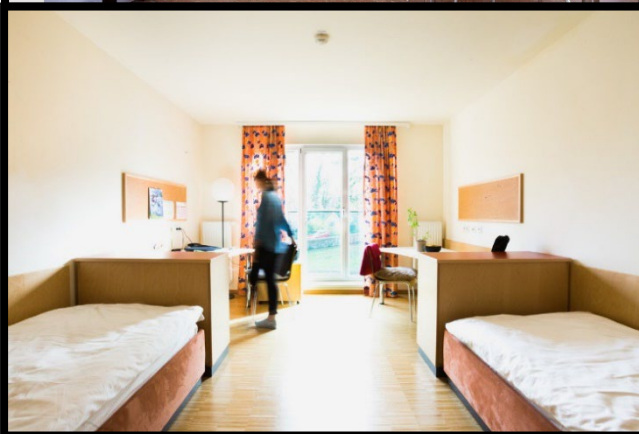
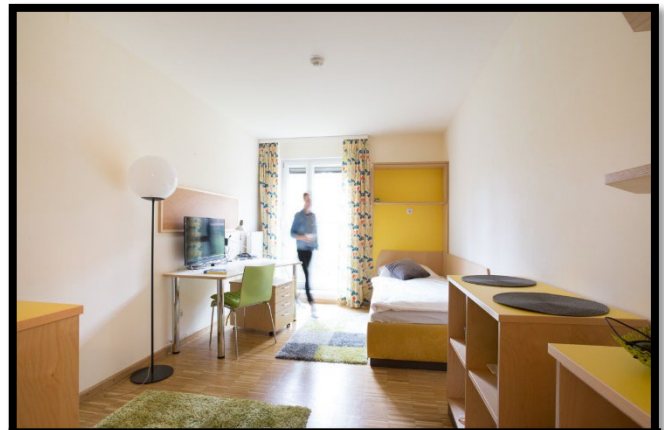
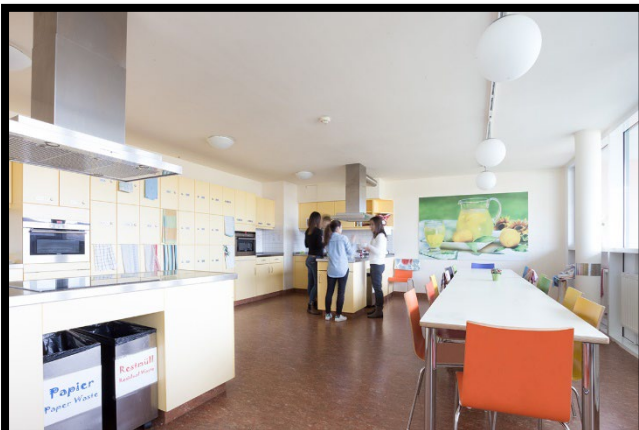
Email: badgleichenberg@oejab.at

Web: <https://www.oejab.at/en/students/dormitories/badgleichenberg#content-anchor>



Impressions from the ÖJAB:

Quelle: <https://www.oejab.at/en/students/dormitories/badgleichenberg>



Bad Gleichenberg student residence

This student residence has 23 single rooms. The rooms are organized in two-room suites with a small shared kitchen and shared bathroom.

Details:

- distance to FH JOANNEUM campus: 100 metres
- price: 285 euros / month
- approx. 20 m² (including adjoining room)
- parking for residents
- Sat-TV and free Internet access
- Accommodation is normally contracted for a ten-months period, but exchange students are accommodated for shorter periods.

Further information and application:

Mag. Peter Hochleitner

Phone: +43 664 3016135

Email: peter.hochleitner@kem.at



Private Rooms and Apartments

Christine Fitzthum

2 apartments (38 m² /65 m²)

Phone: +436643016135

Monschein

3 apartments, 3 double rooms, 1 single room

Phone: +4331592336

Gerhard Prassl

4 studios, 1 shared flat

Phone: +4369916616606

Manfred Schober

5 single rooms

Phone: +436642116865

Christine Trink

4 apartments

Phone: +43315945555



The prices for private apartments are between 200, - and 300, - euros.

Student rooms in Villa Ungarische Krone

Phone: +436642434067

Email: info@villaungarischekrone.at

Web: <https://villaungarischekrone.at/>

The prices for private apartments range between 200 and 300 euros. For more information about private accommodation, you can contact the municipal office of Bad Gleichenberg: gde@bad-gleichenberg.gv.at



Academic Calendar Summer Semester 2025



| | |
|--------------------------------|--|
| Nomination Deadline | 15th May 2025 |
| Beginning of Classes | 29th September 2025 <i>(Occupational Therapy: 15th September 2025)</i> |
| End of academic classes | 22nd February 2026 |
| Exam Period | Exams at the end of each class or module |
| Holidays (no classes) | |
| National Holiday | 26th October 2025 |
| All Saint's Day | 01st November 2025 |
| Mary's Conception | 08th December 2025 |
| Christmas Holidays | 23rd December 2025 – 06th January 2026 |
| Semester Break | 02nd February – 22nd February 2026 |

Degree Programs @ Campus Bad Gleichenberg

Health & Tourism Management (Bachelor)

The Institute of Health and Tourism Management offers the only university-level degree program in Austria which connects basic knowledge of health sciences with a strong grounding in the tourism and leisure business. The curriculum of the bachelor's degree program in Health Management in Tourism prepares students to assist in organizing and implementing health-promotion and health-counselling programs, as well as tasks concerning leisure, tourism and health tourism. Bachelor graduates either continue on for a master's degree or enter the job market directly. They are usually hired as assistant managers in health resorts, wellness facilities, hotels, leisure and event management operations and tourism associations, as well as in health promotion work programs, public agencies dealing with health issues, or other health-related institutions. After passing the bachelor examination at the end of the sixth semester, students graduate with the degree of "Bachelor of Arts in Business" (BA). A full list of all lecturers and the current curriculum can be found at <https://www.fh-joanneum.at/en/institut/health-and-tourism-management/>

Health-, Tourism- and Sport Management (Master)

The master's degree program in Health- Tourism- and Sport Management trains managers and experts in the organisation and implementation of health promotion projects and tourist activities for the leisure industry and the health tourism sector. The program provides a solid knowledge in special areas of the health tourism industry, and students receive a thorough grounding in the fields of management and organization. Students can choose among three different concentrations within the master: Health Tourism & Leisure Management, Health Management & Public Health and Sports & Event Management. On passing the master's degree examination after four semesters, students graduate as a "Master of Arts in Business" (MA). Graduates of the master's degree program in Health-, Tourism- and Sport Management able to plan and organize health promotion and health counselling, sports and touristic services on the basis of scientific criteria, practical experience, and international developments. A full list of all lecturers and the current curriculum can be found at <https://www.fh-joanneum.at/en/institut/health-and-tourism-management/>

Dietetics & Nutrition (DIO)

There is an increasing interest in health matters in today's society, especially concerning health maintenance and health promotion, due to a notable increase in the incidence of nutrition-related diseases. As a result, dietitians have a broad spectrum of career opportunities in the fields of counselling, training and health promotion. The bachelor's degree program in Dietetics and Nutrition trains students as experts with technical-methodical competence in independently planning and carrying out the nutritional consulting and therapy process. Furthermore, students in the program acquire fundamental knowledge of nutrition management, catering management and nutrition marketing. Theoretical lectures based on the most recent scientific findings, as well as practical sessions under the supervision and with the guidance of teaching staff, form the basis of successful work placements. On completion of the six-semester bachelor's degree program, students are awarded the title, "Bachelor of Science in Health Studies" (BSc). Dietitians can work in hospitals, offer nutritional instruction or serve in tourism facilities offering training programs with nutritional consulting services. A full list of all lecturers and the current curriculum can be found at

<https://www.fh-joanneum.at/diaetologie/bachelor/en/>

Occupational Therapy (ERG)

Occupational therapists treat clients with reduced mobility or other problems limiting their participation in social life, resulting from an accident, illness, developmental delay or in cases where reduced mobility may develop. The bachelor's degree program in occupational therapy offers evidence-based theoretical and practical training as well as instruction in mechanical-creative skills and everyday activities. The internships in the second, fourth, fifth and sixth semesters give students the opportunity to put theoretical knowledge into practice under the supervision and guidance of experts. The bachelor thesis in the fifth semesters sharpen students' skills in the scientific analysis of specific cases. On completion of the six-semester course graduates are awarded the title "Bachelor of Science in Health Studies" (BSc). Occupational therapists work not only in acute treatment and rehabilitation but also in health promotion and preventative health care. A full list of all lecturers and the current curriculum can be found at <https://www.fh-joanneum.at/ergotherapie/bachelor/en/>

Research Competence Areas

Apart from teaching, research and project work play an important role at FH JOANNEUM University of Applied Sciences. The three institutes located on the Bad Gleichenberg campus have developed several Research Competence Areas that actively engage in research and project work. These include:

Sport Science Laboratory

The Sport Science Laboratory (Sportwissenschaftliches Labor—or SpoWiLab for short) in Bad Gleichenberg develops diagnostic packages and training plans for its clients and partners tailored to their specific needs and requirements. The spectrum of services ranges from endurance, strength, speed and coordination diagnostics to biomechanical analyses. The SpoWiLab usually has several of volunteer students helping at all times, so if you are interested, just ask a SpoWiLab staff member about it and they will help you set up a volunteer experience in the lab. Typical tasks are collection and processing of data, assisting in field tests and literature research.



Research Unit in Health Tourism and Management

This unit focuses on the business of health tourism, particularly at the nexus of increasing leisure time on the one hand and health, relaxation and well-being on the other. In addition to consumer research this involves macro- and microeconomic analysis of relevant markets. Consulting services are supplied to commercial partners such as hotels, spas, wellness facilities and health tourism destinations.

Research Unit in Public Health and Health Management

This unit carries out projects in a variety of settings in order to meet current health challenges facing society, and offer clients scientifically based problem-solving competence. The range of services includes:

- planning, execution and evaluation of projects in health promotion, prevention and cure and rehabilitation
- workplace health promotion for firms, as well as network solutions for regions and business branches
- health impact assessment
- health reporting
- participatory health research with different target groups (youth, employees, seniors, etc.)
- development of health mission statements for municipalities, provinces and organizations
- development and implementation of health promotion strategies, concepts and measures
- health conference planning and organization

Research Unit of Occupational Therapy

As "doing" is one of the main objects in occupational therapy's theory, as well as in occupational science, the main aim of the research unit is to put theory into praxis. Occupational therapy research focuses on evidence for different approaches used in occupational therapy. Occupational science focuses on the interdisciplinary exploration of occupations and related factors. Therefore, interdisciplinary projects are planned and performed to gather evidence and knowledge regarding these topics.

Health Perception Lab

The Health Perception Lab is unique in Austria in its focus on applied sensory perception research aimed at sustainable health promotion, prevention and therapy. Though led by the Institute of Dietetics, the laboratory is an interdisciplinary project involving input from a total of seven other institutes of FH JOANNEUM. Through this symbiosis a whole range of interesting research questions can be addressed in cooperation with industry partners.

Course Catalogue

Campus Bad Gleichenberg



Incoming Students can take courses from
all **three institutes** as well as **the International Office**.

1. International Office

| Abbreviation | Course Code | Course | ECTS |
|--------------|-------------|--------------------|----------|
| CulD | - | Cultural Diversity | 1 ECTS |
| TL | - | Tandem Learning | 2 ECTS |
| DaF | - | German Courses | 3-5 ECTS |

2. Health and Tourism Management

| Programme | Course Code | Course | ECTS |
|----------------|-------------|--|----------|
| BA | B24.0369112 | Introduction to Professional English | 2 ECTS |
| BA | B24.0369114 | Introduction to Intercultural Competence | 2 ECTS |
| BA | B24.0369314 | Academic Research and Writing | 3 ECTS |
| BA | B20.0369507 | Intercultural Communication | 2 ECTS |
| BA | B20.0369510 | English for Professionals in Health and Tourism III: the Health Sector | 1,5 ECTS |
| BA | S20.CLG104 | Foreign language: Arabic B1/1 | 2 ECTS |
| BA | S20.CLG108 | Foreign language: Chinese B1/1 | 2 ECTS |
| BA | S20.CLG130 | Foreign language: Russian A1+ | 2 ECTS |
| BA | B20.0369512 | Assessing Physical Activity and Fitness (WF5) | 4 ECTS |
| BA | B20.0369513 | Health Promotion and Prevention (WF5) | 4 ECTS |
| BA | B20.0369514 | Work-Life Balance in Tourism (WF5) | 4 ECTS |
| BA | B20.0369515 | Trends in Tourism Research (WF5) | 4 ECTS |
| MA | M18.0370106 | New political economy | 2 ECTS |
| MA | M18.0370110 | Service Design and Hospitality | 3 ECTS |
| MA | M18.0370111 | Customer Relationship Management | 3 ECTS |
| MA | M18.0370301 | Networking und Business-Kommunikation | 1 ECTS |
| MA | M18.0370303 | Entrepreneurship und StartUp | 3 ECTS |
| MA | M18.0370304 | Sales Management | 1 ECTS |
| MA | M18.0370307 | Tourism economy | 2 ECTS |
| MA | M18.0370311 | Destinationsmanagement | 3 ECTS |
| MA | M18.0370313 | International Public Health | 3 ECTS |
| MA | M18.0370314 | Health Communication | 2 ECTS |
| MA | M18.0370318 | Integriertes Health Care Management | 2 ECTS |
| MA | M18.0370323 | Athlete Management | 2 ECTS |
| Incomings Only | B20.0369F01 | Spa Operations* | 10 ECTS |

* This course is for incomings only and cannot be found in the online schedule. For that reason, they have no abbreviation. See Manuela Tooma for scheduling details.

3. Dietetics & Nutrition

| Program | CourseCode | Course | ECTS |
|---------|------------|---|--------|
| BA | 240460101 | English for Health Professionals 1 | 1 ECTS |
| BA | 240460308 | English for Health Professionals 3 | 1 ECTS |
| BA | 240460111 | Nutrition and Food Service Management 1 | 2 ECTS |
| BA | 240460305 | Practice of Nutritional Therapy and Dietetics 1 | 3 ECTS |
| BA | 190460503 | Public Health: Nutrition and Society | 2 ECTS |

4. Occupational Therapy

| Program | Course Code | Course | ECTS |
|---------|-------------|-------------------------|--------|
| BA | B19.0462310 | Professional Internship | 9 ECTS |



Course Descriptions

Summer Semester 2025

International Relations Office (INT)

1. German as a Foreign Language

| | |
|------------------------|--|
| Course code: | - |
| Program: | all |
| ECTS: | 3-5 ECTS |
| Course content: | Our secret recipe for successful German learning are small learning groups, individual support, motivated and qualified lecturers experienced in university-level teaching as well as effective teaching materials tailored to the particular requirements of university-level language learners. Depending on the student numbers one or more German courses are offered during the semester. We also offer German Intensive Courses as part of the Orientation Packages in September and February before the semester starts. For more information, please check our homepage www.fh-joanneum.at/orientation! |



2. Cultural Diversity at FH JOANNEUM

| | |
|------------------------|---|
| Course code: | - |
| Program: | all |
| ECTS: | 1 ECTS |
| Course content: | <p>The course aims to develop the following skills in students: cultural self-awareness, an appreciation of cultural difference, a facility to interpret actions in many ways in order to facilitate cultural understanding, intercultural communication skills and sensitivity for intercultural issues. Moreover, local students gain the possibility to participate in "internationalization at home" and the cultural diversity and heterogeneity at FH JOANNEUM is emphasized.</p> <p>International degree seeking students and exchange students in Bad Gleichenberg are going to present their home countries within the scope of so called "Cultural Evenings". After a short intercultural introduction, there will be interesting and</p> |



entertaining country presentations. Since each student will lay a different focus, we are already looking forward to an exciting course of lectures which will point out the intercultural diversity at FH JOANNEUM. After the presentations, there will be a short contemplation and discussion of the findings.

3. Tandem Learning

Course code: -

Program: all

ECTS: 2 ECTS

Course content: The Tandem Program at FH JOANNEUM brings together people from different cultures and different languages. The aim of Tandem partnerships is to facilitate the exchange of languages, experiences and cultures. Although many students at FH JOANNEUM are aware that international (exchange) students attend their university, very few of them take the first step in getting (culturally) closer. We would like to change this, with your involvement!



Our Tandem Program is designed to offer all students the opportunity to participate in a recognized intercultural program (2 ECTS) in a relaxed and exciting atmosphere.



Institute of Health and Tourism Management Bachelor Program (BA)

1. Introduction to Professional English

Course code: B24.0369112

Program: Bachelor

ECTS: 2 ECTS

Course content: Students will start learning how to broaden their school English into professional English relevant within the fields of Health and Tourism management. Vocabulary and grammatical knowledge in special contextual areas such as public health, tourism, management, health and fitness will be acquired. This knowledge will then be applied to real life dialogues based on scenarios common to the health and tourism fields.



2. Introduction to Intercultural Competence

Course code: B24.0369114

Program: Bachelor

ECTS: 2 ECTS

Course content: This course introduces students to the importance of intercultural social competence relevant in the fields of hospitality, guest services, travel, tourism and health provision. Models and approaches from intercultural theory will be taught to open up students' knowledge of how cultures are formed and how they interrelate. Social and personal skills will be taught to help students improve their interactions within new cultures.

3. Academic Research and Writing

Course code: B24.0369314

Program: Bachelor

ECTS: 3 ECTS

Course content: This class will cover the fundamental steps for writing an academic paper, including formulating a topic, gathering literature, taking notes in your own words (paraphrasing), generating and organizing ideas for writing, producing a rough draft and refining it based on feedback. Students will acquire a range of vocabulary and stylistic structures appropriate to the academic register. You will complete this course by writing a seminar paper on the topic of your own choice, which could serve as a basis for a scientific paper.

4. Intercultural Communication

Course code: B20.0369507

Program: Bachelor

ECTS: 2 ECTS

Course content: This course focuses on the skills and techniques needed in intercultural communication. The course aims to develop the following skills in students: cultural self-awareness, an appreciation of cultural difference, a facility to interpret actions in many ways in order to facilitate cultural understanding, an understanding of different theories of intercultural communication, an awareness of essential aspects of selected world cultures and a facility in the special intercultural skills required in tourism. The language of instruction is English, so English skills will also be trained.

5. English for Professionals in Health and Tourism III: the Health Sector

Course code: B200369510

Program: Bachelor

ECTS: 1,5 ECTS

Course content: On completing the course, students will be able to deliver professional presentations in English, deal with Q&A sessions, give constructive feedback and state informed opinions on topics relating to health and tourism.

6. Foreign Languages:

Russian A1/2 (Course Code: S20.CLG130)

Arabic B1/1 (Course Code: S20.CLG104)

Chinese B1/1 (Course Code: S20.CLG108)

Program: Bachelor

ECTS: 2 ECTS

Course content: We offer foreign languages to our students in each semester, simply because the business world and the hospitality and tourism industry is international. Effective multilingual communication drives productivity and opens up new opportunities in jobs and global projects. Therefore, there are three (second) language courses open for our incoming students in the winter semester, namely Russian, Arabic and Chinese. Depending on your individual language skills and preferences, either one of these courses is appropriate for you. Please contact us beforehand so that we can help you by choosing the course which suits you best.

7. Assessing Physical Activity and Fitness (WF5)

Course code: B200369512

Program: Bachelor

ECTS: 4 ECTS

Course content: The students acquire knowledge about the scientific working methods of sport science in the recording and interpretation of physical activity and fitness. For this purpose, corresponding questions are dealt with using scientific methods. The results will be presented on the basis of a poster, which will be created according to the usual scientific criteria, and discussed afterwards.

8. Health Promotion and Prevention (WF5)

| | |
|------------------------|---|
| Course code: | B200369513 |
| Program: | Bachelor |
| ECTS: | 4 ECTS |
| Course content: | The course offers a critical reflection on the theoretical and practical foundations of effective and sustainable health promotion and illness prevention in different populations and settings. Prior knowledge will be strengthened and extended. On the basis of the Public Health Action Cycle, students will work on various issues related to planning, implementing and evaluating health promotion and illness prevention measures. |

9. Work-Life Balance in Tourism (WF5)

| | |
|------------------------|--|
| Course code: | B200369514 |
| Program: | Bachelor |
| ECTS: | 4 ECTS |
| Course content: | <p>The students will work out an access to the diverse topic of "work-life-balance" in tourism on individual and management level (employee/employer).</p> <p>A subject of discussion will also be the different generations (baby boomers, x, y, z) and their understanding of work-life-balance.</p> <p>Moreover, we will develop ideas how enterprises and their managements are able to support their employees in finding the individual appropriate work-life-balance.</p> |

10. Trends in Tourism Research (WF5)

Course Code: B200369515

Program: Bachelor

ECTS: 4 ECTS

Prerequisites to participate in this course: minimum one completed university course in academic writing (2ECTS)

Course content: New developments in society, economics and technology have led to increased competition between companies, associations and regions in the face of changing demand, thus increasing the need for high-quality critical information. New solutions involve the development of new tourism research methods which are presented in thematic and methodical terms and applied to specific cases. These include eTourism (marketing), scenario management (strategic management), innovation management, product cycles in the context of destination management, constructivist leisure education and assessing the consequences with a view to a sustainable development of tourism and society.

11. Spa Operations - Incomings Only (E-Learning)

ECTS: 10 ECTS

Prerequisites to participate in this course: minimum one completed university course in academic writing (2ECTS)

Course content: The course "Spa Operations" is designed for incoming students and introduces them to spa operations from a spa manager's point of view - via E-Learning. As spa operations is a very wide discipline and the spa industry varies from private to public supply, depending on the country in question, the main focus in this course is on basic knowledge about operations in a spa center, as well as some historical knowledge of spa development and the global spa industry. Topics covered include the evolution of the global spa industry, basics of the spa business, including the types of therapies and treatments typically offered in a spa and the equipment and personnel required to carry them out, the spa hygiene and safety issues, staff and reception management systems within spas and finally spa retailing.

Institute of Health and Tourism Management Master Program (MA)

12. New political economy

Course code: M180370106

Program: Master

ECTS: 2 ECTS

Course content: Political economy is about how politics affects the economy and the economy affects politics. Starting with an introduction to economics, the factors influencing on economic development are presented. In addition, determinants of political decision-making and action are discussed in more detail. With the help of case studies from practice, opportunities and risks of competing and complementary objectives are analyzed on an economic and political level in order to develop rationally higher-quality solutions for both areas.

13. Service Design and Hospitality

Course code: M180370110

Program: Master

ECTS: 3 ECTS

Course content: The course gives a practical hands-on introduction into scripting and designing guest experiences from the point of view of hospitality. Additionally, it provides the theoretical framework required for a bottom-up experience design approach.

14. Customer Relationship Management

Course code: M180370111

Program: Master

ECTS: 3 ECTS

Course content: In this course, students acquire advanced knowledge of the holistic management of customer relationships and the related technical and non-material instruments, such as multi-channel, revitalisation, opportunity, campaign and complaint management. This will enable them to independently foster, deepen and revitalise sustainable customer relationships.

15. Networking und Business-Kommunikation

Course code: M180370301

Program: Master

ECTS: 1 ECTS

Course content: Business networking is a central component of customer acquisition, personnel recruiting, cooperation or the development of new business areas. Each chance meeting can lead to a new business contact and open up new business opportunities. The competent handling and communication with the interlocutors is central. Students learn strategies and tools to make and maintain (business)contacts and build their own network. In particular, social networks such as LinkedIn and Xing are examined and it is shown how to ideally position yourself on these platforms and how to use them for your own purposes.

16. Entrepreneurship und StartUp

Course code: M180370303

Program: Master

ECTS: 3 ECTS

Course content: This class is about getting the mindset of students “startup-ready”. Overview of the basics of entrepreneurship, with emphasis on idea generation and identification, business models, (initial) go-to-market strategies and feasibility. This course targets students who aspire to found a startup that generates \$1M annual revenue within three years after starting. It will also inspire students to work in a startup or a progressive organization that fosters entrepreneurship. Finally, they will learn more about entrepreneurship and startups.

17. Sales Management

Course code: M180370304

Program: Master

ECTS: 1 ECTS

Course content: The aim is to give the students an introductory overview of sales management and its areas of application. The following topics form the basis of the course: Relationship management and sales psychology, sales strategy and organization, classic customer acquisition and sales talks and negotiations.

18. Tourism Economy

Course code: M18.0370307

Program: Master

ECTS: 2 ECTS

Course content: This course discusses the economics of leisure and tourism and their main features, organisational forms and goals of leisure and tourism policy at a national and international level using practical examples. Students create a concept for a tourism region in Austria or in a neighbouring country, while taking into account the economic and market situation, as well as the initial tourism situation. This course also elaborates on tourism policy goals and measures and discusses their implementation.

19. Destinationsmanagement

Course code: M180370311

Program: Master

ECTS: 3 ECTS

Course content: In this course, students are introduced to the fundamental types of tourist destinations and their specific organisational structures, as well as the typical management instruments for analysing and controlling destinations. Students acquire the skills needed to develop decision structures within destinations and to resolve conflicts. For external communication, this course covers modern forms of communication such as branding and cluster building (as health destinations, for example), to enable the generation of synergy effects and other competitive advantages for the destination.

20. International Public Health

Course code: M180370313

Program: Master

ECTS: 3 ECTS

Course content: The course provides participants with the core competencies to understand different health topics within the context of globalization at an international level. Students apply within the framework of the Public Health Action Cycle their pre-existing knowledge within selected case studies and therefore advance the core competences in Public Health.

21. Health Communication

Course code: M180370314

Program: Master

ECTS: 2 ECTS

Course content: This course covers health communication in a social context. It places a focus on the planning and execution of strategic communication on health topics and on health expertise as a resource and obstacle to the understanding of such messages. Students learn how modern media and technologies in health management can be implemented and analyse technical, organisational and commercial possibilities for networking and the shared decision making between doctors and patients in the healthcare system.

22. Integrated Health Care Management

Course code: M180370314

Program: Master

ECTS: 2 ECTS

Course content: In this course, students learn about modern supply and care structures in healthcare which have a large impact and are simultaneously economically efficient. Managed care also focusses on the integration of all career groups and the synergies of out-patient and in-patient supply structures. Students are guided in the development of scenarios in which they learn to estimate the consequences with various players, patients, customers in terms of system design. A holistic view takes demographic and intercultural aspects into account.

23. Athlete Management

Course code: M180370323

Program: Master

ECTS: 2 ECTS

Course content: This course teaches students the fundamental and legal principles of individual athlete management. The brand building (the athlete as a brand), prominence, attractiveness and affinity of individual athletes are discussed from a holistic perspective of consultation and care. This course also discusses the relationship of athletes to the media, as well as the advertisement and market value of athletes. Work as a player consultant in the football sector is also covered.



Dietetics & Nutrition, Bachelor (DIO)

Dietetics & Nutrition

1. English for Health Professionals 1 (IL, 1st semester, 1 ECTS)

Course code: 190460101

Program: Bachelor

ECTS: 1 ECTS

Course Content:

- “Want a Career as a Dietician?” Professions in nutrition in an international context
- Introduction to making effective nutrition related presentations in English
- Talking about basic elements of nutrition science: macronutrients, micronutrients, metabolism, food pyramids and nutritional recommendations, malnutrition, etc.
- Talking about meal preparation and recipes

Learning outcomes:

Students can describe professions and daily routines in health care in general and in international dietetic practice in particular. They are familiar with English terms for foods, macro- and micro-nutrients and can talk about ways of food preparation. Students can use appropriate language and techniques for presentations and discussions related to their field of study.

Instructor: Sarah Schantin-Williams

Requirements: English level B2.
B1 possible but to be discussed with international coordinator beforehand.

Teaching and learning methods:

Guided class activities, discussions, brief interactive lectures, independent study, presentations, reading activities.

Assessment and exams:

Assessment of participation in class activities; team presentation; short written exam.

2. English for Health Professionals 3 (IL, 3rd semester, 1 ECTS)

Course code: 190460307

Program: Bachelor

ECTS: 1 ECTS

Course Content:

- Describing departments, staff and workflows in hospitals
- General and special medical vocabulary
- Communication with patients (diet history, nutritional advice)
- Terminology and presentations: special topics from nutritional therapy and dietetics (CLIL)

Learning outcomes:

The students have extended their subject-specific vocabulary based on topics and texts related to the focus of the Dietetics and Nutrition degree programme. They have more confidence in their English oral and written communication skills for working in international, multiprofessional and scientific contexts.

Instructor: Sarah Schantin-Williams

Requirements: English level B2.

Teaching and learning methods:

Group activities, discussions, brief interactive lectures, independent study, presentations, reading.

Assessment and exams:

Assessment of participation in class (set oral activities); summary (take home test); short written exam.

3. Nutrition and Food Service Management 1 (IL, 1st Semester, 2 ECTS)

Course code: 190460109

Program: Bachelor

ECTS: 2 ECTS

Course Content:

- Accident prevention, kitchen terminology, cooking methods, modern cooking methods;
- Flavour formers, binders, menu science - Sequences;
- Understanding kitchen procedures;
- Cutting exercises, salads,
- clear and bound soups, pastries
- Preparing stocks,
- White and brown sauces,
- Simple desserts
- Preparation of game dishes;
- Low-temperature cooking,
- Side dishes, vegetables
- Freshwater fish,
- Saltwater fish

Learning outcomes:

The students

- Can explain the general guidelines for accident prevention
- Can name and explain kitchen terms
- Can explain cooking methods such as: blanching, poaching (stock, water bath), boiling, steaming (natural, light brown, brown), damping, baking (tube, fat bath), frying (tube, pan, grill), gratinating, glazing and name 2 examples of use each
- Understand modern kitchen techniques and procedures Basics of professional kitchens
- Can describe the menu sequence, principles of menu design
- Know about types of cutting
- Learn basic techniques for preparing food
- Can independently prepare a light-coloured stock and, as a result, a suitable sauce
- Can independently prepare a brown stock
- Can independently prepare a sponge or sand mixture (Biskuit, Sandmasse)
- Can independently prepare pastry (Mürbteig)
- Can understand and plan the working steps of cooking methods

- Can prepare dishes independently
- Can independently fillet a round fish professionally under the guidance of the teacher
- Know different ways of preparing freshwater and saltwater fish

Requirements: Interest, commitment and participation

Teaching and learning methods:

- Media-supported interactive lecture
- Various exercises, e.g. calculations, menus, recipe collection

Assessment and exams:

Homework, participation, written final exam

4. Practice of Nutritional Therapy and Dietetics 1 (IL, 3rd Semester, 3 ECTS)

Course code: 190460304

Program: Bachelor

ECTS: 3 ECTS

Important statement regarding the course:

Within the framework of this course, theoretical principles are put into practice (diet plans for various conditions, dietary cooking, etc.). A fundamental as well as in-depth knowledge of specialized pathology, nutrition, and dietetics is required. Furthermore, due to legal regulations in Austria, only dietitians are allowed to practice nutrition therapy.

Due to these aspects, this course is primarily offered for students studying dietetics.

Course Content:

- Working on a case study on the topic of metabolic diseases (diabetes mellitus, lipometabolic disorders) in self-study; energy and nutrient calculation (requirement and actual intake according to current reference values and recommendations), menu design, recipe preparation, assessment of results.
- Preparation and tasting of recipes on topics such as diabetes mellitus, hyperlipidaemia, hyperuricaemia, obesity, etc.
- Preparation and tasting of recipes with different dietary requirements such as "Adaptierte Vollkost", intolerances, calculation of carbohydrate units; modification of recipes to suit different indications such as gastroenterological diets.

Learning outcomes:

The students

- Can create menus for dietary problems.
- Can modify existing menus or recipes according to dietary aspects.
- Can evaluate recipes and menus according to dietary aspects.
- Can calculate quantities.
- Can adapt meals or menu sequences with regard to macronutrients, micronutrients, energy requirements, meal distribution, ... in a dietary context.
- Can prepare meals according to dietary aspects.
- Know the technical preparation of meals for nephrological dietetics and the practical application of the current guidelines.

Instructor: Anna Auer, BSc MSc

Requirements: Nutritional calculation programme (English)

Teaching and learning methods:

- Self-study: research activity on current reference values and recommendations, calculations, meal plan, recipe adaption
- practical exercises: Preparation and tasting of dishes

Assessment and exams:

- Results of the case study (calculations, menu, recipes)
- Reflection on practical units

5. Public Health: Nutrition and Society (IL, 5th semester, 2 ECTS)

The language of instruction for this subject is **GERMAN**. There is the option for self-study and English-language slides and literature will be given.

Course code: 190460503

Program: Bachelor

ECTS: 2 ECTS

Course Content:

- Public Health/Public Health Nutrition and Health Promotion (German, but slides and literature in English; opportunities for self-studying)
- Health promotion (focus on nutrition) and existing programs in the field of health promotion as well as in workplace health promotion (WHP)
- Mindful Eating (German)
- Nutrition recommendations for shift work (English)

- Sensitization to the topic of weight discrimination (German, but literature in English)
- Nutrition and poverty (German, but slides, literature and reports from different countries in English)

Learning outcomes:

- Students know the criteria and contents/definitions of Public Health, Health Promotion and Workplace Health Promotion.
- Students know the relevance of their professional group in the setting of Public Health Nutrition.
- Students have basic knowledge of Mindful Eating.
- Students are able to create nutrition concepts for shift work.
- Students are sensitized to the topic of weight discrimination.
- Students are sensitized to the topic of nutrition and poverty and are able to react to it in their daily work.

Instructor: Daniela Grach (10 EH) / Marie Peterseil 3 EH / Bianca Fuchs-Neuhold, (13 EH) / FGZ: Jutta Eppich (4 EH)

Requirements: No requirements.

Teaching and learning methods:

- Classroom and online lecture
- Various online group activities
- Seminar work / group work

Assessment and exams:

- Pecha Kucha related to a public-health-nutrition topic/project
- Development of a case study "shift work" in a team



Occupational Therapy, Bachelor (ERG)*

* Be aware that the semester starts at the 15th of September 2025 for occupational therapy students!

1. Professional Internship BPR₁

| | |
|--------------------------|--|
| Course code: | B19.042310 |
| Course type: | internship |
| Semester: | ERG, 1. semester |
| ECTS Credits: | 9 ECTS |
| Lecturer: | Katrin Pechstädt (coordinating lecturer) |
| Learning outcome: | the internship allows students to: <ul style="list-style-type: none">- reflect on and expand their theoretical knowledge and put it into practice- familiarize themselves with different ways of evaluating and documenting their findings- learn about practical application of models and OT's principles |
| Course content: | <p>The students can perform parts of the occupational therapy process on selected patients following prescription by a doctor. The process is carried out under supervision as part of the overall medical process in accordance with FH-MTD-AV. The students additionally reflect on their internship under supervision both orally and in writing in a group setting or via e-learning and thus learn to cope with situations experienced as difficult. . They use their own experiences from practical work to reflect on patterns of action and emotional states and document them in the learning portfolio. Continuous reflection leads to an individual increase in theoretical and practical competence, which is documented in the learning portfolio.</p> <p>If you are interested in a professional internship, please contact katrin.pechstaedt@fh-joanneum.at</p> |

Teaching methods: practical application of techniques, practical experiences

Prerequisites: knowledge about OT in different fields of practice

Assessment methods: written reflection upon gained competences in OT

Language of instruction: English, but knowledge in German language welcome

Impressions of the Campus Bad Gleichenberg



How to get to Bad Gleichenberg?

www.bad-gleichenberg.at

Coming from Vienna

By train

Vienna Asperg – Feldbach* or

Vienna – Graz – Feldbach*

*Change in Feldbach or Bad Gleichenberg (pick up by arrangement).

By car

Via A2 – exit Ilz via Riegersburg and Feldbach to Bad Gleichenberg or exit Gleisdorf-Süd to Feldbach.

Coming from Germany or Graz

By train

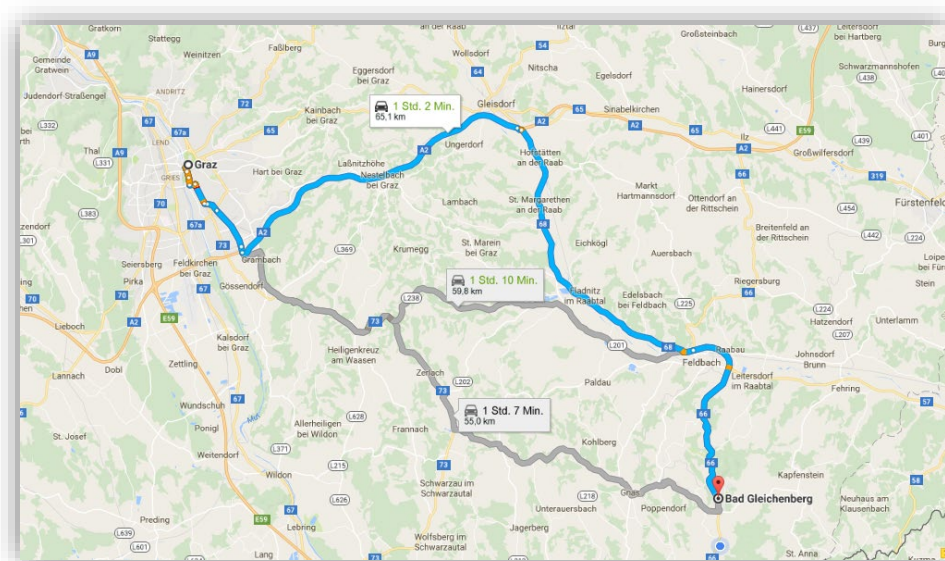
Innsbruck - Graz - Feldbach* or

Salzburg - Graz - Feldbach*

*Change in Feldbach or Bad Gleichenberg (pick up by arrangement).

By car

Via A9 in the direction of Graz, further on A2 in direction of Vienna, exit at Gleisdorf-Süd for Feldbach and Bad Gleichenberg or by car train Feldkirch – Graz and Innsbruck - Graz.



International Events in Bad Gleichenberg

Examples of Events during the Semester:

Orientation Day & City Tour

International Tandem-Café

Erasmus goes Buschenschank

Austrian Bowling Night

Game Night

International Movie Night

Christmas Event

Tandem-Cooking Event

Excursion to a Chocolate Factory

