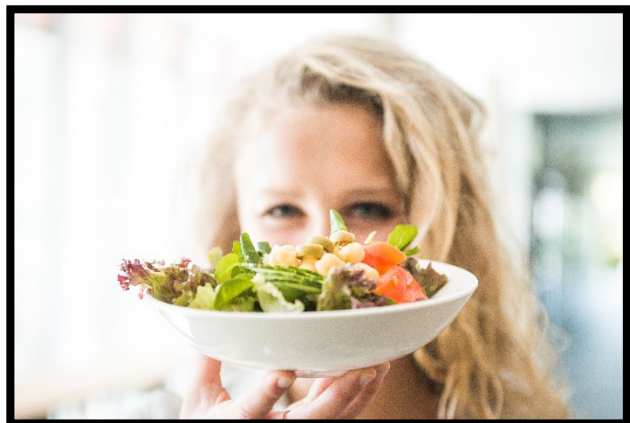
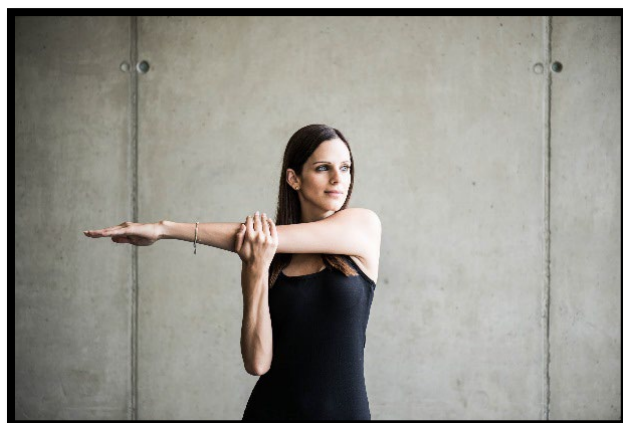


STUDY YOUR *DREAM.*

FH JOANNEUM, Campus Bad Gleichenberg



International Program

Summer Semester 2027



FH | JOANNEUM
Gesundheitsmanagement
im Tourismus

Health & Tourism Management, Bachelor (GMT)

Health, Tourism & Sport Management, Master (GTS)

FH | JOANNEUM
Diätologie

Dietetics and Nutrition
(DIO)

FH | JOANNEUM
Ergotherapie

Occupational Therapy
(ERG)

BG town - Small is
Beautiful.



Marion Luttenberger

Studying in the picturesque landscape of Eastern Styria

What makes studying in Bad Gleichenberg so special? Bad Gleichenberg has a long tradition as a spa resort and training center for the tourism and hotel industry which makes it an ideal location for the FH JOANNEUM's degree programs in tourism and health sciences. The special strengths of the region lie in tourism, wellness, health and eco-technology.

Nature is the key to the region's attractiveness. During spring and early summer, you will be surrounded by an amazingly green and lovely landscape and in autumn the grape harvest and fall colours attract many to the area. Even in winter the area has its own special charm. Forests, hills and mountains are just around the corner whenever one feels like a little hiking trip or just relaxing in a health-promoting natural environment. The leisure opportunities in Bad Gleichenberg range from nature experiences in the picturesque landscape of south-eastern Styria to a wide variety of sporting activities. For relaxing, a wide range of possibilities is also available.

The FH campus is nestled in these green surroundings, directly across from one of the largest spa parks in Europe, and its modern infrastructure offers students an ideal environment for practical and career-focused training. The classrooms are bright and equipped with the latest technological standards.

Students at Bad Gleichenberg enjoy easy access to faculty and a close relationship with their fellow students. Because the campus is so small, everyone seems to know everyone. It is very hard to get lost here, either physically or otherwise. 'Bad Gleichenberg is an unusual, but diverse and unique place to study. Once you have experienced the great student atmosphere here, you don't want to miss it', says Marlene Moser, graduate of Health Management in Tourism.

www.bad-gleichenberg.gv.at



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Your Study Choices

There are three different institutes (Health and Tourism Management, Dietetics and Nutrition, Occupational Therapy) at FH JOANNEUM in Bad Gleichenberg which offer four different degree programs in the area of health sciences and management:

Health & Tourism Management (BA) – GMT

Health-, Tourism- and Sport Management (MA) – GTS

Occupational Therapy (BA) – ERG

Dietetics and Nutrition (BA) -- DIO

Bad Gleichenberg's three institutes have joined forces to offer you a program in English.

We offer around 56 ECTS in English for all incoming students. You can choose any of the listed courses but keep in mind that the **Tandem+ Programme** and **Cultural Diversity at FH JOANNEUM** are offered as **supplementary courses for incoming students of the Institute of Health and Tourism Management**. These courses do not count as core content courses. Learning Agreements must therefore comprise **30 ECTS of content courses**, selected either from the Institute of Health and Tourism Management or, alternatively, from the Institutes of Dietetics and Nutrition and Occupational Therapy.

Students with a good command of German can also choose other courses offered by the four programs.

If you have any special interests or if your home curriculum requires that you take a particular class not listed here, please contact the international coordinators

- Manuela Tooma (**GMT, GTS**) manuela.tooma@fh-joeanneum.at
- Anna Lena Aufschneider (**DIO**) anna.aufschneider@fh-joeanneum.at
- Katrin Pechstädt (**ERG**) katrin.pechstaedt@fh-joeanneum.at

They will see if there are options available.



If you are interested:

First step:

Your university must nominate you as an Erasmus student at our institution (international@fh-joanneum.at).

At the same time, please contact **Manuela Tooma** ([Health Management/Tourism](#)), **Anna Lena Aufschneider** ([Dietetics](#)) or **Katrin Pechstädt** ([Occupational Therapy](#)) for all academic matters. They will advise you in putting together your Learning Agreement.

Nomination deadline is **October 15, 2026**. The number of participants for this program is limited.

Second step:

After receiving your nomination, we will start the online application process. You will receive an application link together with further instructions on how to complete your application.

Third Step:

Once you have been nominated by your home university and accepted by FH JOANNEUM, please contact the International Office Bad Gleichenberg if you have organizational issues, such as housing, travel etc. via international-bgb@fh-joanneum.at

Start of the Summer Semester:

Health Management in Tourism & Dietetics & Nutrition: **March 1, 2027**

Occupational Therapy: **February 15, 2027**

Who is who in Bad Gleichenberg?

Sophie Strohmaier

2nd floor, Room 208

sophie.strohmaier@fh-joanneum.at

Tel.: +43 316 5453 8944

Roles:

International Office Bad Gleichenberg

- General information and advice
- Advice on accommodation, visa requirements and residency documents
- Ongoing advice and support
- Help with administration matters (registration with the authorities and insurance)
- Buddy program
- Tandem program
- Organisation of German as a Foreign Language courses at the Bad Gleichenberg Campus
- Orientation days on the B.G. campus



Manuela Tooma

2nd Floor, Room 220

manuela.tooma@fh-joanneum.at

Tel.: +43 316 5453 6731

Roles:

International coordinator for the Institute of Health and Tourism Management

Lecturer: Institute of Health and Tourism Management



Anna Lena Aufschnaiter

anna.aufschnaiter@fh-joanneum.at

Tel.: +43 316 5453 6773

Roles:

International Coordinator for the Institute of Dietetics & Nutrition

Lecturer: Institute of Dietetics and Nutrition



Katrin Pechstädt

1st Floor, Room 120

katrin.pechstaedt@fh-joanneum.at

Tel.: +43 316 5453 6787

Roles:

International Coordinator for the Institute of Occupational Therapy

Lecturer: Institute of Occupational Therapy



Eva Adamer-König

Head of the Institute of Health and Tourism Management

eva.adamer-koenig@fh-joanneum.at

Stefanie Schwarzl

Head of the Institute of Occupational Therapy

julia.unger@fh-joanneum.at

Elisabeth Pail

Head of the Institute of Dietetics and Nutrition

elisabeth.pail@fh-joanneum.at



Where to stay in Bad Gleichenberg?

ÖJAB Haus Bad Gleichenberg

This new residence provides accommodation for 164 students in single and twin bedrooms. All rooms are fully furnished and have their own shower and toilet. Rooms for students with special needs are also available.



Details:

Distance to FH JOANNEUM: 350 meters

Price: single room starting from 345 euros, twin bedroom 300 euros, studios starting from 353 euros per person per month, including breakfast buffet (Mon-Fri), 19 to 24 m² depending on room type

- free internet access, utilities (heating, power, water etc.), operating costs, cleaning service, telephone connection (landline).
- Telephone, satellite TV and internet connections in every room
- shared kitchen on each floor. In-house facilities include laundry, sauna, fitness room, study and TV room, bicycle storage.
- friendly atmosphere and joint activities and projects, as in all ÖJAB residences
- parking

The rental period is from 1 September to 30 June, or for a full year on request. **Exchange students are also accepted for shorter periods (e.g. February 19 – July 2).** The rental agreement can be terminated on a semi-annual basis in accordance with Austrian student residence law.

For a current list of prices for all room categories and for pertinent details regarding the rental requirements, see <https://www.oejab.at/en/students/dormitories/badgleichenberg>

Further information and applications:

ÖJAB-Haus Bad Gleichenberg
Student dormitory

Albrechtstraße 8
A-8344 Bad Gleichenberg, Austria

Housing Manager

Ms. Claudia Van der Meij

Phone: +43 3159 / 41700 / 51

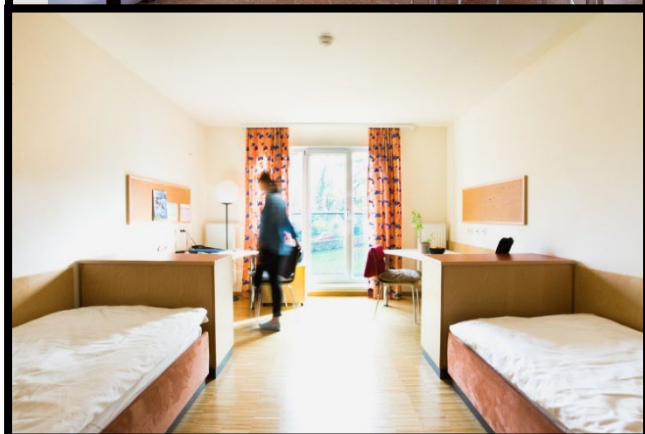
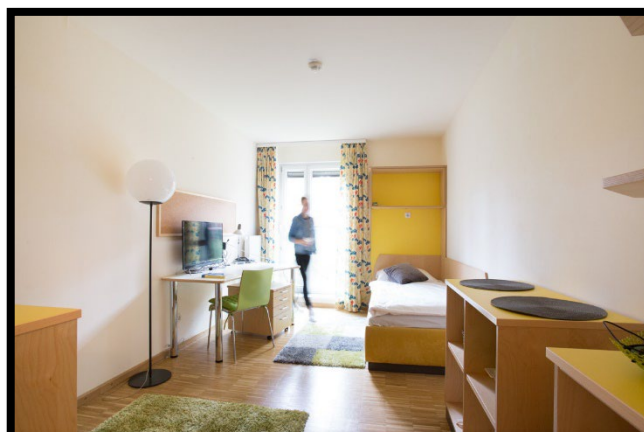
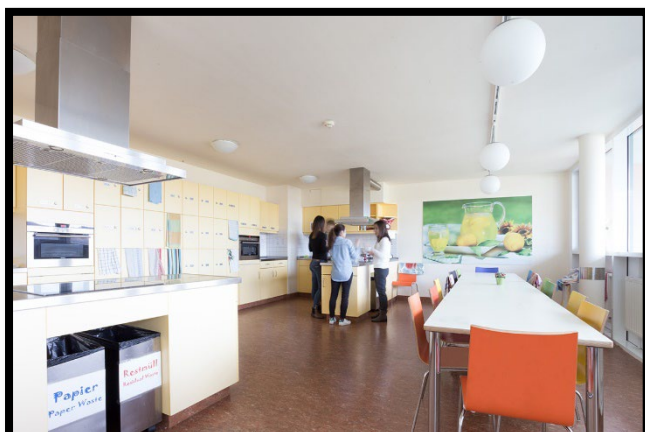
Email: badgleichenberg@oejab.at

Web: <https://www.oejab.at/en/students/dormitories/badgleichenberg#content-anchor>



Impressions of the ÖJAB:

Quelle: <https://www.oejab.at/en/students/dormitories/badgleichenberg>



Bad Gleichenberg student residence

This student residence has 23 single rooms. The rooms are organized in two-room suites with a small shared kitchen and shared bathroom.

Details:

- distance to FH JOANNEUM campus: 100 metres
- price: 285 euros / month
- approx. 20 m² (including adjoining room)
- parking for residents
- Sat-TV and free Internet access
- Accommodation is normally contracted for a ten-months period, but exchange students are accommodated for shorter periods.

Further information and application:

Mag. Peter Hochleitner

Phone: +43 664 3016135

Email: peter.hochleitner@kem.at



Private Rooms and Apartments

Christine Fitzthum

2 apartments (38 m² / 65 m²)

+436643016135, fitzthumc@outlook.com

Monschein

3 apartments, 3 double rooms, 1 single room

+4331592336, gut@wein-monschein.at

Gerhard Prassl

4 studios, 1 shared flat

+4369916616606, vermietung@ringstrassenstudios.at

Manfred Schober

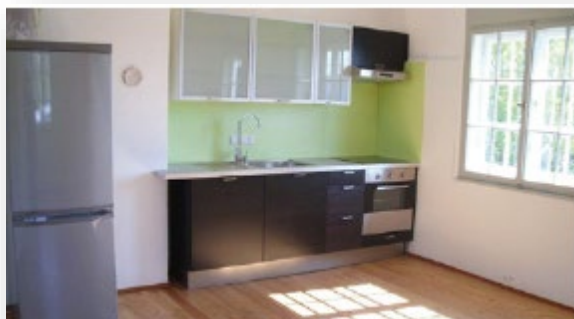
5 single rooms

+436642116865, styrian-toskana@residenz-schober.at

Christine Trink

4 apartments

+43315945555, waldesruhe@aon.at



The prices for private apartments are between 200, - and 300, - euros.

Student rooms in Villa Ungarische Krone

Phone: +436642434067

Email: info@villaungarischekrone.at

Web: <https://villaungarischekrone.at/>

The prices for private apartments range between 200 and 300 euros. For more information about private accommodation, you can contact the municipal office of Bad Gleichenberg: gde@bad-gleichenberg.gv.at



Academic Calendar Summer Semester 2027



Nomination Deadline	October 15, 2026
Beginning of Classes	March 1, 2027 (Occupational Therapy: February 15, 2027)
End of academic classes	October 3, 2027
Exam Period	Exams at the end of each class or module
Holidays (no classes)	
Summer Break	July 5 – October 3, 2027
Easter Break	March 22 – April 4, 2027
National Holiday	May 1, 2027
Ascension Day	May 6, 2027
Whit Monday	May 17, 2027
Corpus Christi	May 27, 2027

Degree Programs at Campus Bad Gleichenberg

Health & Tourism Management (Bachelor)

The Institute of Health and Tourism Management offers the only university-level degree program in Austria which connects basic knowledge of health sciences with a strong grounding in the tourism and leisure business. The curriculum of the bachelor's degree program in Health Management in Tourism prepares students to assist in organizing and implementing health-promotion and health-counselling programs, as well as tasks concerning leisure, tourism and health tourism. Bachelor graduates either continue on for a master's degree or enter the job market directly. They are usually hired as assistant managers in health resorts, wellness facilities, hotels, leisure and event management operations and tourism associations, as well as in health promotion work programs, public agencies dealing with health issues, or other health-related institutions. After passing the bachelor examination at the end of the sixth semester, students graduate with the degree of "Bachelor of Arts in Business" (BA). A full list of all lecturers and the current curriculum can be found at <https://www.fh-joanneum.at/en/institut/health-and-tourism-management/>

Health-, Tourism- and Sport Management (Master)

The master's degree program in Health- Tourism- and Sport Management trains managers and experts in the organisation and implementation of health promotion projects and tourist activities for the leisure industry and the health tourism sector. The program provides a solid knowledge in special areas of the health tourism industry, and students receive a thorough grounding in the fields of management and organization. Students can choose among three different concentrations within the master: Health Tourism & Leisure Management, Health Management & Public Health and Sports & Event Management. On passing the master's degree examination after four semesters, students graduate as a "Master of Arts in Business" (MA). Graduates of the master's degree program in Health-, Tourism- and Sport Management able to plan and organize health promotion and health counselling, sports and touristic services on the basis of scientific criteria, practical experience, and international developments. A full list of all lecturers and the current curriculum can be found at <https://www.fh-joanneum.at/en/institut/health-and-tourism-management/>

Dietetics & Nutrition (DIO)

There is an increasing interest in health matters in today's society, especially concerning health maintenance and health promotion, due to a notable increase in the incidence of nutrition-related diseases. As a result, dietitians have a broad spectrum of career opportunities in the fields of counselling, training and health promotion. The bachelor's degree program in Dietetics and Nutrition trains students as experts with technical-methodical competence in independent planning and carrying out the nutritional consulting and therapy process. Furthermore, students in the program acquire fundamental knowledge of nutrition management, catering management and nutrition marketing. Theoretical lectures based on the most recent scientific findings, as well as practical sessions under the supervision and with the guidance of teaching staff, form the basis of successful work placements. On completion of the six-semester bachelor's degree program, students are awarded the title, "Bachelor of Science in Health Studies" (BSc). Dietitians can work in hospitals, offer nutritional instruction or serve in tourism facilities offering training programs with nutritional consulting services. A full list of all lecturers and the current curriculum can be found at

<https://www.fh-joanneum.at/diaetologie/bachelor/en/>

Occupational Therapy (ERG)

Occupational therapists treat clients with reduced mobility or other problems limiting their participation in social life, resulting from an accident, illness, developmental delay or in cases where reduced mobility may develop. The bachelor's degree program in occupational therapy offers evidence-based theoretical and practical training as well as instruction in mechanical-creative skills and everyday activities. The internships in the second, fourth, fifth and sixth semesters give students the opportunity to put theoretical knowledge into practice under the supervision and guidance of experts. The bachelor thesis in the fifth semesters sharpen students' skills in the scientific analysis of specific cases. On completion of the six-semester course graduates are awarded the title "Bachelor of Science in Health Studies" (BSc). Occupational therapists work not only in acute treatment and rehabilitation but also in health promotion and preventative health care. A full list of all lecturers and the current curriculum can be found at <https://www.fh-joanneum.at/ergotherapie/bachelor/en/>

Research Competence Areas

Apart from teaching, research and project work play an important role at FH JOANNEUM University of Applied Sciences. The three institutes located on the Bad Gleichenberg campus have developed several Research Competence Areas that actively engage in research and project work. These include:

Sport Science Laboratory

The Sport Science Laboratory (Sportwissenschaftliches Labor—or SpoWiLab for short) in Bad Gleichenberg develops diagnostic packages and training plans for its clients and partners tailored to their specific needs and requirements. The spectrum of services ranges from endurance, strength, speed and coordination diagnostics to biomechanical analyses. The SpoWiLab usually has several volunteer students helping at all times, so if you are interested, just ask a SpoWiLab staff member about it and they will help you set up a volunteer experience in the lab. Typical tasks are collection and processing of data, assisting in field tests and literature research.



Research Unit in Health Tourism and Management

This unit focuses on the business of health tourism, particularly at the nexus of increasing leisure time on the one hand and health, relaxation and well-being on the other. In addition to consumer research this involves macro- and microeconomic analysis of relevant markets. Consulting services are supplied to commercial partners such as hotels, spas, wellness facilities and health tourism destinations.

Research Unit in Public Health and Health Management

This unit carries out projects in a variety of settings in order to meet current health challenges facing society, and offer clients scientifically based problem-solving competence. The range of services includes:

- planning, execution and evaluation of projects in health promotion, prevention and cure and rehabilitation
- workplace health promotion for firms, as well as network solutions for regions and business branches
- health impact assessment
- health reporting
- participatory health research with different target groups (youth, employees, seniors, etc.)
- development of health mission statements for municipalities, provinces and organizations
- development and implementation of health promotion strategies, concepts and measures
- health conference planning and organization

Research Unit of Occupational Therapy

As "doing" is one of the main objects in occupational therapy's theory, as well as in occupational science, the main aim of the research unit is to put theory into praxis. Occupational therapy research focuses on evidence for different approaches used in occupational therapy. Occupational science focuses on the interdisciplinary exploration of occupations and related factors. Therefore, interdisciplinary projects are planned and performed to gather evidence and knowledge regarding these topics.

Health Perception Lab

The Health Perception Lab is unique in Austria in its focus on applied sensory perception research aimed at sustainable health promotion, prevention and therapy. Though led by the Institute of Dietetics, the laboratory is an interdisciplinary project involving input from a total of seven other institutes of FH JOANNEUM. Through this symbiosis a whole range of interesting research questions can be addressed in cooperation with industry partners.

Course Catalogue

Campus Bad Gleichenberg



Mind that the **Tandem+ Programme** and **Cultural Diversity at FH JOANNEUM** are offered as **supplementary courses for incoming students of the Institute of Health and Tourism Management**. These courses do not count as core content courses. Learning Agreements must therefore comprise **30 ECTS of content courses**, selected either from the Institute of Health and Tourism Management or, alternatively, from the Institutes of Dietetics and Nutrition and Occupational Therapy.

1. International Office

Abbreviation	Course Code	Course	ECTS
DaF	S05.0502201	German Course Beginners (A1/1)	5 ECTS
CuID	INT.002	Cultural Diversity at FH JOANNEUM	1 ECTS
TL	S05.0502235	Tandem+ Programme	2 ECTS

2. Health and Tourism Management

Programme	Course Code	Module	Course	ECTS
BA	B240369206	Module 15: Hospitality and Spa Management	Introduction to Hospitality Management	4
	B240369209		Customer and Guest Journey Management	
BA	B240369213	Module 28	Writing Skills for Professionals	2
BA	B240369614	Module 19: Sustainable Tourism Lab	H: Creating Tourism Experiences	4
	B240369615		H: Digital Tourism Marketing	
BA	B240369616	Module 20: Special Tourism Topics	I: Catering and Food Service Franchising	4
	B240369617		I: Sustainable Rural Tourism Development	
BA	B240369618	Module 32	Erasmus+ BIP Vulcano 2027	4
MA	m25.0370207	Module 17	Leisure Management and Culture Tourism	4
MA	m25.0370208	Module 18	Health and Nature Tourism	3
MA	m25.0370209	Module 22	Balanced Resource Management in Tourism	2
Incomings Only	B20.0369F01		Spa Operations*	8

3. Dietetics & Nutrition

Program	CourseCode	Course	ECTS	
BA	240460213	Scientific Methodology MWA2I	1	ECTS
BA	240460212	English for Health Professionals 2 ENG2I	1	ECTS
BA	240460214	Body Perception KWN2S	1	ECTS
BA	240460210	Sports Nutrition SPE2V	1	ECTS

4. Occupational Therapy

Program	Course Code	Course	ECTS	
BA	B19.0462310	Professional Internship	9	ECTS

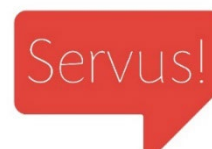
Course Descriptions



Summer Semester 2027

International Relations Office (INT)

1. German as a Foreign Language (A1/1)



Course code: So5.0502201

Program: all

ECTS: 5 ECTS

Course content: Our secret recipe for successful German learning are small learning groups, individual support, motivated and qualified lecturers experienced in university-level teaching as well as effective teaching materials tailored to the particular requirements of university-level language learners. Depending on the student numbers one or more German courses are offered during the semester. We also offer German Intensive Courses as part of the Orientation Packages in September and February before the semester starts. For more information, please check our homepage www.fh-joanneum.at/orientation

2. Cultural Diversity at FH JOANNEUM



Course code: INT.002

Program: all

ECTS: 1 ECTS

Course content: The course aims to develop the following skills in students: cultural self-awareness, an appreciation of cultural difference, a facility to interpret actions in many ways in order to facilitate cultural understanding, intercultural communication skills and sensitivity for intercultural issues. Moreover, local students gain the possibility to participate in "internationalization at home" and the cultural diversity and heterogeneity at FH JOANNEUM is emphasized.

International degree seeking students and exchange students in Bad Gleichenberg are going to present their home countries within the scope of so called "Cultural Evenings". After a short intercultural introduction, there will be interesting and entertaining country presentations. Since each student will lay a different focus, we are already looking forward to an exciting course of lectures which will point out the intercultural diversity at FH JOANNEUM. After the presentations, there will be a short contemplation and discussion of the findings.



3. Tandem+ Programme

Course code: S05.0502235

Program: all

ECTS: 2 ECTS

Course content: The Tandem Program at FH JOANNEUM brings together people from different cultures and different languages. The aim of Tandem partnerships is to facilitate the exchange of languages, experiences and cultures. Although many students at FH JOANNEUM are aware that international (exchange) students attend their university, very few of them take the first step in getting (culturally) closer. We would like to change this, with your involvement!



Our Tandem Program is designed to offer all students the opportunity to participate in a recognized intercultural program (2 ECTS) in a relaxed and exciting atmosphere.



Institute of Health and Tourism Management Bachelor Program (BA)



1. Module 15: Hospitality and Spa Management

Please note that both courses of this Module 15 must be taken together and cannot be taken individually. This module has 4 ECTS and comprises two courses that address topics related to hospitality and tourism. It includes an excursion to a spa resort. Please be advised that there will be extra costs involved. This module includes following courses:

Introduction to Hospitality Management

Course code: B24.0369206

Program: Bachelor

ECTS: 2 ECTS

Course content: This course focuses on the fundamentals of international hospitality management. It provides a broad knowledge of various aspects of this industry and its management (e.g. message for the guest, USP, cost optimization, guest retention, quality processes). Students gain an understanding of how this industry is managed internationally, both for the individual operational functions in hospitality organizations (e.g. accommodation management, food & beverage management), as well as in human resource management.

Customer and Guest Journey Management

Course code:	B24.0369209
Program:	Bachelor
ECTS:	2 ECTS
Course content:	This course gives students an insight into customer loyalty and its importance for companies in the healthcare, tourism and leisure industries. Customer Relationship Management (CRM) is a strategic orientation of companies that uses communicative, technical and structural instruments to identify, collect, process and use customer data with a view to providing optimal and long-term support and care. The guest journey is addressed in particular.

2. Module 28

Writing Skills for Professionals

Course code:	B24.0369213
Program:	Bachelor
ECTS:	2 ECTS
Course content:	Building on from the Professional English course in the first semester, students will continue to expand their knowledge in specific communication areas they will face when working with international guests, colleagues, patients and suppliers in Health and Tourism. By focusing on scenario and problem-based learning, students will practice their English communication skills for writing emails and dealing with professional correspondence and verbal interaction such as complaints, feedback and problem solving. In cooperation with other courses taught in the second semester, students will also work with taking the Moderation Concept they are learning in the course Presentation und Moderation and work with creating an English version of it. Students will also reinforce learning from the course Wissenschaftliche Recherche with a database search written assignment. Each class will be structured around a typical piece of professional written text which students will often need to work with in their future GMT careers. Time will be spent on exercises, practicing writing and speaking practice in relation to the context of the professional written text. Homework will be given usually in the form of pre-reading, writing practice, vocabulary and/or grammar exercises.

3. Module 19: Sustainable Tourism Lab

Please note that both courses of this Module 19 must be taken together and cannot be taken individually. This module has 4 ECTS and comprises two courses that address tourism topics related to sustainability issues within a digital world.

Creating Tourism Experiences

Course code:	B240369614
Program:	Bachelor
ECTS:	2 ECTS
Course content:	The course teaches the central aspects of experience design in the context of Tourism product development. Among other things, instruments of innovation management, Product development and design thinking are discussed and applied. Students develop an offer for a tourism company as part of a project.

Digital Tourism Marketing

Course code:	B240369615
Program:	Bachelor
ECTS:	2 ECTS
Course content:	The course teaches the digital points of contact between companies, organizations and guests in a tourism context. The concept of the customer journey is applied. Tourism-specific issues form the basis for the discussion of search engine marketing, user experience design, social media marketing and special aspects of mobile marketing. Students develop concepts for the digital marketing of tourism offers.

4. Module 20: Special Tourism Topics

Please note that both courses of this Module 20 must be taken together and cannot be taken individually. This module has 4 ECTS and comprises two courses that address tourism topics relating to popular and rural habitats.

Catering and Food Service Franchising

Course code: B240369616

Program: Bachelor

ECTS: 2 ECTS

Course content: Catering is a segment of hospitality management. It comprises the preparation and delivery of food, beverages and related services. This course discusses the tools of trade, the framework conditions, the products, the services and their presentation. Students gain an insight into the advertising, pricing and preparation of catering events and learn about food service franchising (system catering) as a booming business model. They also learn about the economic and social reasons for the success of system catering. In addition, students learn about the sensory testing and evaluation of wine and cheese in the course of a wine or cheese tasting.

Sustainable Rural Tourism Development

Course code: B240369617

Program: Bachelor

ECTS: 2 ECTS

Course content: Knowledge is imparted in the identification of potential for sustainable tourism projects in rural regions and destinations, their conception and implementation. The principles of sustainable regional tourism development are taught as a theoretical basis, in particular the interplay of tourism demand for "authentic culture" and natural landscapes on the one hand and the development of innovative offers based on regional ecological and agricultural resources on the other. Special attention is also paid to the health effects of active forms of tourism in natural areas. The focus is also on new trends in demand for rural tourism products. Methods of participatory conception, planning and implementation of tourism projects as well as techniques of cost-benefit assessment of rural tourism development are taught.

5. Module 32

Erasmus+ BIP Vulcano 2027



Funded by
the European Union

Course code: B240369618

Program: Bachelor

ECTS: 4 ECTS

Course content: Erasmus+ BIP-VULCANO stresses the interdisciplinary perspective of a collaboration regarding vulnerable groups. It includes the professional perspectives of Occupational Therapy, Dietetics/ Nutrition, Health Promotion and Social Work. Erasmus+ BIP stands for Blended Intensive Programme and describes a short, intensive international learning programme that combines online collaboration with a physical mobility period at one partner institution. It is funded by the European Union. Students from different countries and disciplines work together on a specific topic, gaining academic knowledge, intercultural experience and international perspectives. VULCANO is an acronym and stands on the one hand for the content of the course that is "VULnerable group's Critical Appraised Needs and Opportunities". On the other hand vulcano stands for the region the campus Bad Gleichenberg is embedded and that is Styria's Thermal and Volcanic Region (German: Thermen- und Vulkanland).

Institute of Health and Tourism Management

Master Program (MA)

6. Module 17

Leisure Management and Culture Tourism

Course code: m25.0370207

Program: Master

ECTS: 4 ECTS

Course content: The course explores the many different aspects of cultural tourism where it relates to urban and regional tourism, creative tourism, cultural heritage interpretation, the challenges of war as well as the opportunities provided by modern communication technologies. Following plenty of practical case studies and discussions, students are able to apply new knowledge and insights to their areas of work. One excursion will provide practical insights into the challenges faced by cultural tourism in an urban setting (Graz). [Please be advised that there will be extra costs involved due to the excursion.](#)

7. Module 18

Health and Nature Tourism

Course code: m25.0370208

Program: Master

ECTS: 3 ECTS

Course content: The course focuses on the development of health-promoting and sustainable nature tourism products. Students explore the interrelationships between nature, health, sustainability and tourism, analyse the needs of relevant target groups, and apply these insights to the collaborative design, implementation and critical evaluation of a tourism product. [Please be advised that there will be extra costs involved due to the excursion.](#)

8. Module 22

Balanced Resource Management in Tourism

Course code: m18.0370209

Program: Master

ECTS: 2 ECTS

Course content: In the context of the growing significance of tourism for regional and national economies, this course teaches students how to identify the diverse resources required for tourism both inside and outside of tourism companies and organizations. Interdisciplinary methods for measuring the economic, sociocultural, ecological and political effects of tourism are discussed and used as the basis for the development of strategies for sustainable resource management using modern management instruments in case studies.

9. Spa Operations - Incomings Only (E-Learning)

Course code: B20.0369F01

ECTS: 8 ECTS

Course content: The course "Spa Operations" is designed for incoming students and introduces them to spa operations from a spa manager's point of view - via E-Learning. As spa operations is a very wide discipline and the spa industry varies from private to public supply, depending on the country in question, the main focus in this course is on basic knowledge about operations in a spa center, as well as some historical knowledge of spa development and the global spa industry. Topics covered include the evolution of the global spa industry, basics of the spa business, including the types of therapies and treatments typically offered in a spa and the equipment and personnel required to carry them out, the spa hygiene and safety issues, staff and reception management systems within spas and finally spa retailing.



Dietetics & Nutrition, Bachelor (DIO)

1. Scientific Methodology MWA2I

Course code: 240460213

Program: Bachelor

ECTS: 1 ECTS

Course content: The course provides an introduction to research methods, with a focus on identifying, finding, summarizing, and citing relevant sources properly, and on the significance of research ethics on the other hand.

Students

- conduct literature searches in the library and in relevant online databases
- are able to identify the literature types and assess their relevance for the professional field of dietetics
- understand the meaning of the term 'scholarliness' in dietetics, can explain the relationship between science and professional practice and are aware of the importance of a scientific work ethic in daily work
- use and cite sources properly

2. English for Health Professionals 2 ENG2I

Course code: 240460212

Program: Bachelor

ECTS: 1 ECTS

Course content: The course has two focal points: First, it is meant to complement and support contents taught in the course 'Scientific Methodology' in the same semester, with the broad goal of enabling students to deal effectively with literature research and reading of scientific texts in the English language. The second focus of the course is on increasing students' proficiency in talking about topics related to the human body and its functions, as well as nutritional trends.

Students

- have acquired and practiced appropriate strategies for efficient literature research and for reading summarizing and paraphrasing scientific texts
- can describe the human body and its functions
- can discuss nutrition trends and scientific articles

The course content may be a subject to change due to changing teaching staff.

3. Body Perception KWN2S

Course code: 240460214

Program: Bachelor

ECTS: 1 ECTS

Course content: The class explores how individuals develop and maintain perceptions of their own bodies and looks at the resulting psychological and behavior issues that may affect health behaviors as well as compliance in counseling situations.

Students:

- are aware of the interconnections between sociocultural factors and psychological needs on the one hand and body perception on the other hand
- have reflected on their own body images
- are able to put the body images of their clients into perspective

4. Sports Nutrition SPE2V

Course code: 240460210

Program: Bachelor

ECTS: 1 ECTS

Course content: The lecture provides an introduction to sports nutrition.

The students are familiar with the basic concepts of sports nutrition and with current nutritional recommendations for popular sports, training, and competition.

Students are able to evaluate and discuss the usefulness of dietary supplements in sports nutrition.



Occupational Therapy, Bachelor (ERG)*

* Be aware that the semester starts at the 14th of September 2026 for occupational therapy students!

1. Professional Internship BPR₁

Course code:	B19.042310
Course type:	internship
Semester:	ERG, 1. semester
ECTS Credits:	9 ECTS
Lecturer:	Katrin Pechstädt (coordinating lecturer)
Learning outcome:	the internship allows students to: - reflect on and expand their theoretical knowledge and put it into practice - familiarize themselves with different ways of evaluating and documenting their findings - learn about practical application of models and OT's principles
Course content:	The students can perform parts of the occupational therapy process on selected patients following prescription by a doctor. The process is carried out under supervision as part of the overall medical process in accordance with FH-MTD-AV. The students additionally reflect on their internship under supervision both orally and in writing in a group setting or via e-learning and thus learn to cope with situations experienced as difficult. . They use their own experiences from practical work to reflect on patterns of action and emotional states and document them in the learning portfolio. Continuous reflection leads to an individual increase in theoretical and practical competence, which is documented in the learning portfolio. If you are interested in a professional internship, please contact katrin.pechstaedt@fh-joanneum.at

Teaching methods: practical application of techniques, practical experiences

Prerequisites: knowledge about OT in different fields of practice

Assessment methods: written reflection upon gained competences in OT

Language of instruction: English, but knowledge in German language welcome

Impressions of the Campus Bad Gleichenberg



How to get to Bad Gleichenberg?

www.bad-gleichenberg.at

Coming from Vienna

By train

Vienna Airport – Graz Main Train Station (Hbf) – Feldbach Train Station*

*Change in Feldbach to Bus 416 to Bad Gleichenberg Villa d'Orsay or arrange a pick-up

By car

Via A2 – exit Ilz/Fürstenfeld via Riegersburg and Feldbach to Bad Gleichenberg or exit Gleisdorf-Süd to Feldbach.

Coming from Germany or Graz

By train

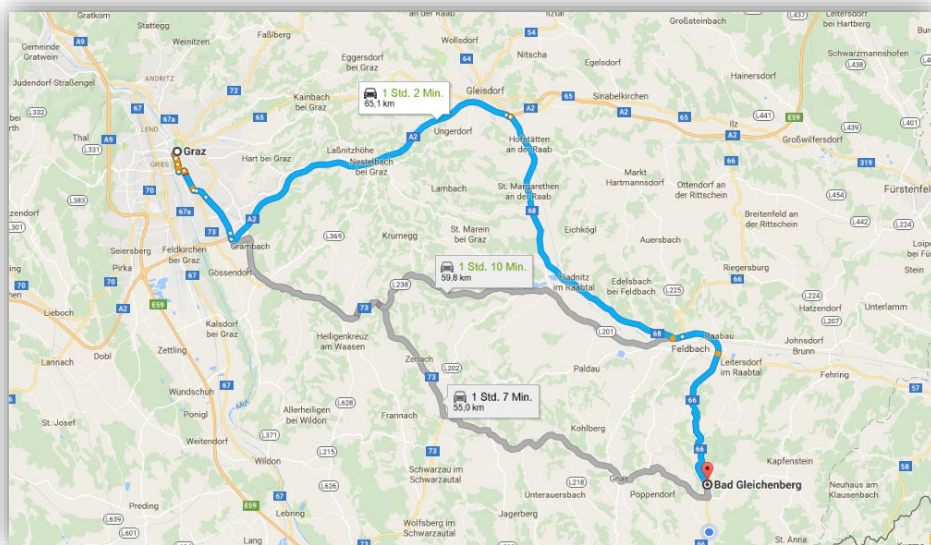
Innsbruck - Graz - Feldbach* or

Salzburg - Graz - Feldbach*

*Change in Feldbach to Bus 416 to Bad Gleichenberg Villa d'Orsay or arrange a pick-up

By car

Via A9 in the direction of Graz, further on A2 in direction of Vienna, exit at Gleisdorf-Süd for Feldbach and Bad Gleichenberg or by car train Feldkirch – Graz and Innsbruck - Graz.



International Events in Bad Gleichenberg

Examples of events during the semester:

Orientation Day & City Tour

International Tandem Café

Erasmus goes Buschenschank

Austrian Bowling Night

Game Night

International Movie Night

Tandem Cooking Event

Excursion to a Chocolate Factory

