Bachelor degree programme
INFORMATION DESIGN

DESIGN › COMMUNICATION › MEDIA › WEB › INTERFACES › INTERACTION › EXHIBITION

Information designers are experts in converting information into visual form. They plan and optimise communication processes in print, audio-visual and digital media. They design our immediate surroundings, allowing us to find our way around exhibitions and transport facilities easily, or use appliances intuitively.

The bachelor degree programme in Information Design provides students with the design skills necessary to understand and solve challenges creatively. They learn the tools of graphic and web design, the techniques of video production, how to create animations and design interactive elements and spaces. Usability design skills form the basis for designing user-friendly interfaces. Societal, social and historical design contexts as well as professional business skills round off the programme content.

Project work in small groups and start-up companies ensure that the programme is in step with actual practice. From the fourth semester, students can choose to specialise in Communication Design, Media Design or Interaction Design. The three-month internship during the sixth semester can be completed either in Austria or abroad.

"The degree programme provides the tools required to implement design ideas and gives an insight into the world of creative work. The wide range of subjects offered provides a good basis for many creative activities and promotes your artistic development."

Manuela Elser, BA, Graduate

FACTS
· Bachelor of Arts in Arts and Design (BA)
· Full-time
· 6 semesters / 180 ECTS
· 49 places per year
· Language of instruction: German
· Head of Degree Programme:
  Univ.-Doz. Dr. phil. Karl Stocker
· FH JOANNEUM Graz
  www.fh-joanneum.at/ind

CAREER PROSPECTS

Our graduates work in the creative industries, including design studios, new media agencies, publishing houses, print media, internet broadcasting or film and video production firms. Our graduates can also continue their studies on a master degree programme at FH JOANNEUM, for example in Exhibition Design or in Communication, Media, Sound and Interaction Design.

"The breadth of subjects provides a good overview of the communications field and a good basic knowledge. The programme offers a good mix of theory and practice, at the same time encouraging individual creative abilities."

Ricarda Schweigler, BA, Graduate
Red Dot Award winner

CURRICULUM: 180 ECTS (30 ECTS per semester)

1st semester	2nd semester	3rd semester	4th semester	5th semester	6th semester
Typography 1	Design Thinking 1	Sound Editing and Audio Engineering	Generative Design 2	Academic Work	Internship Seminar
History and Theories of Design	Art Theory and Aesthetical Practice 2	Sound Design and Postproduction	Art Theory and Aesthetical Practice 4	Media Law	Seminar Bachelor's Thesis 2
Art Theory and Aesthetical Practice 1	Design Lectures 1	Video Editing and Postproduction	Media Theory 2	Design Thinking 2	
Information Design 1	Information Design 2	Media Production	Portfolio	Design Lectures 2	
Cultural Studies	Typography 2		Communication Methods	Advertising	
Information Technology for Designers	User-centred Design		Responsive Environments	Seminar Bachelor's Thesis 1	
Usability Testing	3D Modelling and 3D Animation	Art Theory and Aesthetical Practice 3	User Interface Design	Electives: Scenographic Interventions · User Experience Design · Web Programming · Package Design · Project Management · Social and Sustainable Design	Internship (12 weeks)
3D-Modelling	Programming	Information Design 3	Business Basics		
Graphic & Print	Creative Writing 2	Media Theory 1	Research & Knowledge		
	Design English 2	Presentation Techniques			
Visual Communication Basics	Screen Design	Generatives Design 1		Module of chosen specialisation: Communication Design Media Design Interaction Design	
	Exhibition Design	Client-centred Design	Module of chosen specialisation: Communication Design Media Design Interaction Design		
Creative Writing 1		Applied Game Design			
Design English 1		Creative Writing 3			