

Bachelor's degree programme BANKING AND INSURANCE INDUSTRY

BANKING > INSURANCE > FINANCE > LAW > BUSINESS ADMINISTRATION > SOFT SKILLS

The Bachelor's degree programme combines current topics from the finance sector and the insurance industry. Why? Because the industry needs qualified professionals who have a thorough grounding in both the banking and insurance worlds and who are characterised by "joined-up" thought and action. Taking business administration, economics and law as our basis, we offer specialisations in banking and insurance management, sector-specific products, the finance industry and special areas of law. Two business simulation games and practical project work provide us with a thorough understanding of national business processes. We are thus able to identify changing requirements, economic developments, or new statutory frameworks at an early stage and respond to them with fully fledged solutions.

As the degree programme is offered on a part-time basis, lectures are mainly held on Fridays and Saturdays. In addition, we are also accessible outside the university premises, as several course components are available via e-learning.

"The combination of studying and working opened up lots of future opportunities for me. Thanks to the renowned lecturers in particular, we were able to benefit from close links between the university and business."

Astrid Krenn, BSc, Graduate
Grazer Wechselseitige Versicherung AG

FACTS

- Bachelor of Arts in Business (BA)
- Part-time
- Language of instruction: German
- 6 semesters / 180 ECTS
- 30 places per year
- Head of Degree Programme:
Mag. Dr. Dieter Vogl
- FH JOANNEUM Graz

www.fh-joanneum.at/bvw

CAREER PROSPECTS

Our graduates are qualified to hold responsible posts in banks and insurance companies across the world. This includes working in corporate and private banking, asset management and risk management. The training received also equips graduates for careers in asset management and consulting, finance and fund management. Some of our graduates work for supervisory authorities, business and tax consulting services and corporate finance and risk management departments.

“I was able to further develop my expertise in the finance sector thanks to the well-founded training I received in business management. I also benefited in particular from the focussed banking and insurance topics covered in this programme.”

Roman Hasler, BSc, Graduate
Capital Bank

CURRICULUM: 180 ECTS (30 ECTS per semester)

1st semester	2nd semester	3rd semester	4th semester	5th semester	6th semester	
Management · Marketing · Sales 10 ECTS	Balancing Accounts · Services Marketing 6 ECTS	Cost Accounting 2 ECTS	Operative Controlling 2 ECTS	Strategic Controlling 4 ECTS	HR Management · Organisational Sociology 2 ECTS	
		Risk Management 4 ECTS	Assets and Administration · Products II 3 ECTS			
	Capital Market Theory 4 ECTS	Accounting · Products I 3 ECTS	Integrated Bank Management · Products II 3 ECTS	Socialising 2 ECTS	Products III 6 ECTS	Risk Management · Business Simulation Game 8 ECTS
Investment and Finance 2 ECTS	Functional Business Management 2 ECTS	Applied Economics III 2 ECTS	Insurance Contract Law · Credit and Deposit Business 4 ECTS	Products III 6 ECTS	Risk Management · Business Simulation Game 8 ECTS	
Fundamentals · 1 ECTS	Functional Business Management · Products I 3 ECTS	Writing 2 ECTS	Creativity Techniques 2 ECTS			
Fundamentals · 1 ECTS	Applied Economics II 2 ECTS	Tax Law 1 ECTS	Business Statistics II 2 ECTS	Meetings and Negotiations 2 ECTS	Presentation 4 ECTS	
Applied Economics I 2 ECTS		Consumer Protection, Insurance Contract & Securities Law 5 ECTS				Financial Market Ethics 2 ECTS
Civil Law · Corporate Law 10 ECTS	Conversation 4 ECTS	Project Techniques · Presentation Techniques 7 ECTS	Bachelor's Thesis 1 · Internship 9 ECTS	Financial Market Supervision Law II 3 ECTS	Excursion 2 ECTS	
	Tax Law · European and Constitutional Law 4 ECTS			Insolvency, Employment, Social and Collateral Law 5 ECTS		
Business Mathematics I 4 ECTS	Scientific Methodology 3 ECTS	Business Statistics I 2 ECTS		Conversation and Conflict Management 2 ECTS	Bachelor's Thesis 2 · Internship 6 ECTS	
	Business Mathematics II 2 ECTS			Business Psychology 2 ECTS		
Business Management 26 ECTS	Finance Management 10 ECTS	Insurance Business Management 23 ECTS	Banking Business Management 23 ECTS	Economics 6 ECTS	Englisch 14 ECTS	
Public Law 9 ECTS	Private Law 24 ECTS	Soft and Social Skills 16 ECTS	Quantitative Methods 10 ECTS	Sociology 4 ECTS	Projects 15 ECTS	