

# Bachelor's Degree Programme **International Management**

## Internship Guide for students and companies



# Compulsory internship as part of the programme

Internships are a key milestone of our students' education.

Our curriculum includes a compulsory internship that enables our students to develop professionally and personally and serves as a kind of test run for their actual professional life. The internship is completed at a company or an organisation of their choice, with domestic or foreign internships being possible.

The following framework conditions are intended:

- Duration of at least 12 weeks to a maximum of 6 months
- Working time of at least 30 hours/week
- In a professional field matching the International Management Programme



# Internship schedule

We support our students before, during and after their internship.

Complementary to the internship, the students complete an accompanying seminar in which they are specifically prepared for the application phase and the internship and, after completion of the internship, are supported in reflecting and evaluating the career goals achieved.

At the beginning of the internship, each intern defines their personal learning goals together with the company. During a short interim and final discussion between the intern and the supervisor in the company, the progress of the learning goals achieved is jointly recorded and reflected on.

After completing the internship, the students share their experiences and learning results with each other in a moderated reflection workshop.

Interested companies are invited to a get-together at FH JOANNEUM for sharing and exchanging experiences after the internship has ended.

Contact persons from FH JOANNEUM are available to the company for the entire duration of the internship.

|                              | 3 <sup>rd</sup> semester (winter) |     |     |     |     |     | 4 <sup>th</sup> semester (summer) |     |     |      |      |     | 5 <sup>th</sup> semester (winter) |     |     |     |     |     |
|------------------------------|-----------------------------------|-----|-----|-----|-----|-----|-----------------------------------|-----|-----|------|------|-----|-----------------------------------|-----|-----|-----|-----|-----|
|                              | Sept                              | Oct | Nov | Dec | Jan | Feb | Mar                               | Apr | May | June | July | Aug | Sept                              | Oct | Nov | Dec | Jan | Feb |
| Internship preparation at FH |                                   |     |     |     |     |     |                                   |     |     |      |      |     |                                   |     |     |     |     |     |
| Application phase            |                                   |     |     |     |     |     |                                   |     |     |      |      |     |                                   |     |     |     |     |     |
| Internship                   |                                   |     |     |     |     |     |                                   |     |     |      |      |     |                                   |     |     |     |     |     |
| Internship follow-up at FH   |                                   |     |     |     |     |     |                                   |     |     |      |      |     |                                   |     |     |     |     |     |
| Semester abroad              |                                   |     |     |     |     |     |                                   |     |     |      |      |     |                                   |     |     |     |     |     |

# What competencies do our students offer to your company?

Students of “International Management” have a global, networked and multicultural mindset.

In particular, our students have the following skills:

## Know-how

- Accounting
- Financing
- Marketing
- Business law
- International business
- Project management
- Process management

## Skills

- Solid command of English
- Presentation skills
- Intercultural competence

A mandatory semester abroad takes place immediately before the compulsory internship. This contributes significantly to the development of the students in terms of independence and problem-solving skills.

# Advantages of the internship for your company

The possibility of putting the acquired knowledge into practice not only deepens the learning experience of the students, but also results in a multitude of advantages for the company. These benefits include:

**Recruitment tool:** During the internship you will get to know the students better. In many cases, the students are subsequently employed by the company. By saving recruitment and training costs, your hiring process is thus simplified.

**Employer branding:** An internship is an effective opportunity to get into touch with talented potential employees who act as ambassadors for the company on the campus of FH JOANNEUM.

**Innovative ideas:** Our students are highly motivated to use their creative potential with you.

**Community relations:** A future-oriented, mutual transfer of knowledge between your company and FH JOANNEUM is created.

**New projects:** With our interns, you have the unique opportunity to work on new projects that would otherwise probably just remain ideas.



## Further cooperation opportunities for your company

In addition to the internship, our “International Management” Institute offers a number of further cooperation options for your company:

**Applied practice projects:** Students develop specific tasks for your company as part of a course. This process is supported by our lecturers.

**Bachelor’s and Master’s theses:** As part of a scientific paper, students investigate specific company-related issues, both theoretically and empirically (e.g., data collection, surveys, interviews, etc.).

**Commissioned projects:** A team consisting of teaching and research staff and selected students works on in-depth tasks for your company.

**Jointly funded research projects:** Take part in trainings, workshops, further education courses, discussion rounds or conferences that we continuously offer as part of our (funded) research projects. We would be happy to develop a new project with you.

The subject areas are based on the “International Management” programme and range from market research, internationalisation strategies, market expansion, marketing and financing to entrepreneurship and intrapreneurship topics as well as business modelling and planning.

Benefit from our many years of know-how and do not hesitate to contact us with your request!



# Erasmus+ grant for internships abroad

Erasmus+ enables funded stays as part of an internship abroad.

The Erasmus+ grant is independent of the earned internship income in the company, while the amount of the grant is country-specific. It is possible to apply for Erasmus+ grants for internships taking place in the following countries:

- EU member states (including their overseas countries and territories)
- Iceland
- Liechtenstein
- Norway
- North Macedonia
- Turkey and Serbia
- Erasmus+ partner countries (apart from postgraduate internships)

The Erasmus+ grant is available for:

- Compulsory internships
- Voluntary internships, for instance as part of a Bachelor's or Master's thesis or a programme-oriented internship during the holidays
- Postgraduate internships

It is also possible to apply for the Erasmus+ grant for internships that are completed in parent companies or branches of an Austrian company, provided they are located in an Erasmus+ programme country.

In order to be able to apply for the grant, the internship company has to sign an Erasmus+ Learning Agreement before the internship begins.

Further information on internships abroad and Erasmus+ grants can be found online at:

<https://www.fh-joanneum.at/en/international/outgoing-internship/>



## Partner and Career Day

We offer a networking platform for our students and companies.

In order to connect companies and students, the Department of Applied Computer Sciences, together with the Institutes of International Management and Banking and Insurance Industry, organises a Partner and Career Day every year in March.

In the course of this event, students learn about career entry options (including internships and summer jobs). Companies have the opportunity to present themselves and their job offers using exhibition stands or short presentations.

Interested companies are invited to contact [lisa.zimmermann@fh-joanneum.at](mailto:lisa.zimmermann@fh-joanneum.at) for further information.



# Have we sparked your interest?



*“We focus on people: our students and lecturers. Through our networks, we impart knowledge and skills to our students in order for them to master the challenges of business life.”*

FH-Prof. Mag. Dr. Doris Kiendl, LL.M.  
Head of Institute

If you would like to learn more about the International Management Institute and the internship, please do not hesitate to contact us.

---

FH JOANNEUM

Institute of International Management and Entrepreneurship

Eggenberger Allee 11

8020 Graz, AUSTRIA

T: +43 316 5453 6800, Email: [mig@fh-joanneum.at](mailto:mig@fh-joanneum.at)

Ph.D. Anna Aleksanyan, Email: [anna.aleksanyan@fh-joanneum.at](mailto:anna.aleksanyan@fh-joanneum.at)