

Master's degree programme **BANKING AND INSURANCE MANAGEMENT**

INTERNATIONAL FINANCE > BANKING > INSURANCE > MANAGEMENT > LEADERSHIP > CORPORATE MANAGEMENT

The financial sector is currently faced with profound and increasingly rapid changes in its social, economic, technological and political environment. This is forcing banks and insurance companies to focus on their economic functions, rethink their business models and adapt their business processes accordingly.

It is therefore of key importance that future decision-makers in the financial services sector receive top quality training. The Master's degree programme in Banking and Insurance Management is tailored to meet this need. As well as teaching wide ranging, relevant content, we place a particular focus on developing and deepening methodological, social and leadership skills. Our students have the choice of specialising in either banking or insurance management. The focus is on providing students with a comprehensive understanding of the complex relationship of cause and effect in successful and value-based management in the banking and insurance sector.

The Master's degree programme is organised on a part-time basis. It only requires one full week of attendance per semester and incorporates elements of e-learning. Some lectures are also offered in English on an optional basis.

“The curriculum combines the key challenges and competencies involved in managing banks and insurance companies – a programme which keeps pace with the times.”

Stefan Bardel, BA MBA

Head of Department responsible for private and corporate clients,
Landes-Hypothekebank Steiermark AG

“As an insurance company based in Graz, we are delighted that FH JOANNEUM offers a practice-based programme which is designed to meet our needs. This makes it much easier for us to find qualified employees.”

Univ.-Doz. DDr. Peter Ladreiter

CEO Security KAG, GRAWE Group

FACTS

- Master of Arts in Business (MA)
- Part-time
- 4 semesters / 120 ECTS
- Language of instruction: German
- 20 places per year
- Head of Degree Programme:
Mag. Dr. Dieter Vogl

www.fh-joanneum.at/bvm

CAREER PROSPECTS

Our graduates have a holistic understanding of the banking and insurance industry and possess the relevant skills enabling them to provide solutions to complex problems, for example in private and corporate banking, risk management, sales management, corporate governance, asset management, or in regulation

and compliance in the banking and insurance sector. This programme provides self-employed persons or financial managers working outside the financial sector with an ideal basis on which to gain a comprehensive understanding of the interfaces between capital supply and demand.

CURRICULUM: 120 ECTS (30 ECTS per semester)

1st semester	2nd semester		3rd semester		4th semester
International Finance System & Monetary Policy 8 ECTS	Financial Regulation 4 ECTS		Leadership Skills 2 ECTS		Corporate Social Responsibility 6 ECTS
	Leadership Skills 2 ECTS		Strategic Management 3 ECTS		
	Strategic Management 3 ECTS		Project & Process Management 3 ECTS		
Financial Regulation 8 ECTS	Project & Process Management 3 ECTS		Bank Controlling 3 ECTS	Integrated Insurance Control 5 ECTS	Research Seminar 2 ECTS
	Accounting and Reporting 3 ECTS		Sales Management in the Banking Sector 3 ECTS	Sales Management in the Insurance Sector 3 ECTS	
	Quantitative Financial Management 3 ECTS		Private Customers and SME Business 6 ECTS		
Leadership Skills 2 ECTS					Master's Thesis 22 ECTS
Project & Process Management 3 ECTS	Bank Controlling 9 ECTS	Integrated Insurance Control 9 ECTS		Life and Health Insurance 6 ECTS	
Accounting and Reporting 4 ECTS		Corporate & Investment Banking 8 ECTS		Indemnity & Accident Insurance 6 ECTS	
Quantitative Financial Management 3 ECTS					
Research Seminar 2 ECTS	Sales Management in the Banking Sector 3 ECTS	Sales Management in the Insurance Sector 3 ECTS	Research Seminar 2 ECTS		
International Finance Framework 26 ECTS	Management & Leadership Skills 21 ECTS		Fundamentals of Banking & Insurance Management 13 ECTS		Banking Management (elective) 32 ECTS
Insurance Management (elective) 32 ECTS	Scientific Methodology 28 ECTS				